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NEW (FREE) RESOURCE FOR FAMILIES!

Read Charlotte [elise=readcharlotte.org@mail55.sea61.rsgsv.net] on behalf of Read Charlotte [elise@readcharlotte.org]

Sent: Monday, September 10, 2018 10:01 AM

To: Steve Johnston



Your Child's Reading Success Starts With You.



Giving you everything you need to support reading at home...all in one place.

Read Charlotte announced Monday that a new website called **Home Reading Helper** is now available for families looking for ways to help their children learn to read at home. The site was especially developed for Charlotte-Mecklenburg parents/guardians to find free, easy-to-use resources, all in one place.

"We know it is the combination of what happens at school *and* at home that grows a proficient reader. We put in over 1,000 hours of research to find the best strategies to help more kids read proficiently by the end of third grade," explains Read Charlotte Executive Director Munro Richardson. "We know that families best complement the efforts of our hard-working classroom teachers when they are

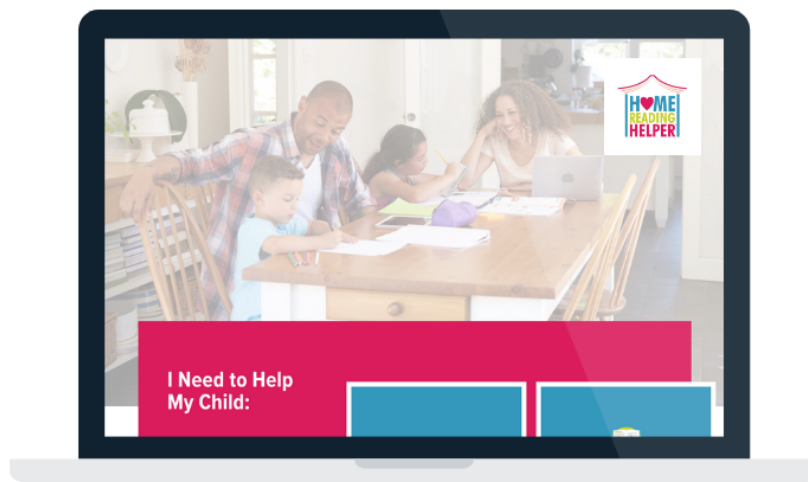
empowered with the right information and resources to support their children's reading development at home. We aim to fill a significant gap with HomeReadingHelper.org.”

Local Charlotte-Mecklenburg families participated in user testing this summer, providing great insight to strengthen the resource prior to the September launch.

“I appreciate this site for filling a void that I struggled with as I taught my child to read. Moving forward, we will most definitely be using Home Reading Helper. It's so easy to navigate,” says Shakara A., a parent from Reedy Creek Elementary.

[HomeReadingHelper.org](https://www.homerreadinghelper.org) is funded through grants from Read Charlotte's Transformation Fund and Wells Fargo.

What will you find?



- Spans PreK through third grade, offering age-based and skill-based information, videos, games and home activities.
- It aims to give busy parents exactly what they need to boost reading skills at home, as well as resources for families who might be unsure of where to turn if they have a struggling reader.
- The site is enabled with Google's machine language translation abilities so that the website's text and video subtitles can be translated on the fly into nearly 100 additional languages.



Help your child stay on track this school year and visit HomeReadingHelper.org today!

HomeReadingHelper.org



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