

MAY 24, 2018



Dear Opportunity Seeker,

The Community Events Foundation, Inc. is a Non-Profit Organization seeking to establish a community based charitable and educational hub by presenting training, entertainment and charitable community events while raising funds to assist the fundamental growth of the non-profit sector in the Mecklenburg County and surrounding areas along with Community Events Foundation, Inc. by providing economic distributions to organizations that qualify as exempt organizations under the 501©(3) and 170 (c)(2).

This summer we are providing that entertainment and fundraising portion of our vision for the Charlotte Mecklenburg School district with our **Back to School – Tug of War Battle!** A free community event that will host first responders and teachers from the county in a Battle of Fittest for their departments and schools. The event will include food, service and art vendors, school supply drop off, live entertainment, raffles, prizes and more!

Our event is scheduled for August 18<sup>th</sup>, 2018 at Hornets' Nest Park from 10:00 a.m. to 3:00 p.m. and on August 25<sup>th</sup>, 2018 in Gaston County. While strategically seeking sponsorships to help provide the ultimate educational and entertainment experiences while donating supplies to teachers and students in need for the 2018/2019 school year.

With over 170 schools in Mecklenburg County and more than 1,000 first responders we are positive that the participation will be overwhelming. Our expected attendance is over 500. With the support of the community and your support can make this event one to remember for our community!

EIN # 82-2105282



## How This Works: Bridging the Gap

While this event is fun for those who attend and participate, it also will bring a sense of community to Mecklenburg County. Bringing the teachers and families of the community together with those who are here protect them!

10 Teams of (5) from Each Local First Responder Entity:

- EMT
- Fire Department
- Police Department
- Sheriff Department

10 Teams of (5) from Each School Level:

- Elementary
- Middle School
- High School

\*\*Winners receive Trophy and a Catered Lunch! \*\*

## Become a Sponsor:

Now that you know how this works, we invite you to take advantage of this opportunity to engage with the participants by being a sponsor for the Back to School: Tug of War Battle! Below are the areas of sponsorships where your assistance would be greatly appreciated!

- Marketing & Advertisement of the Event
  - Radio, Print & Social Media Marketing
- Entertainment
  - Host, Band, DJ & Kids Entertainment
- Security
  - Police Security & Hired 3<sup>rd</sup> Party Security
- Prizes & Giveaways



## Sponsorship Options

- SUCCESS SPONSOR - \$10,000 - \*(8) OPTIONS
- SHOWMANSHIP SPONSOR - \$7,000-\$9,999 - \*(5-6) OPTIONS
- SUPPORT SPONSOR - \$5,000 - \$6,999 - \*(3-4) OPTIONS
- SHOULDER TO SHOULDER SPONSOR - \$2,000 - \$4,999 \*(2) OPTIONS
- SOW A SEED SPONSOR - \$1,000 - \$2, 499 \* (1) OPTION
- SHARE SPONSOR - \$100 - \$999 \* DONATION
- VOLUNTEER / PROVIDE A SERVICE

### OPTIONS:

- |  |   |
|--|---|
| <input type="checkbox"/> TOP LOGO PLACEMENT          | <input type="checkbox"/> VENDOR TABLE                       |
| <input type="checkbox"/> NAMING RIGHTS               | <input type="checkbox"/> SPECIAL RECOGNITION                |
| <input type="checkbox"/> PRODUCT PLACEMENT           | <input type="checkbox"/> TICKET PACKAGE FOR EVENT           |
| <input type="checkbox"/> ONGOING EVENT PARTICIPATION | <input type="checkbox"/> INVENTORY SPONSORSHIP              |
| <input type="checkbox"/> I would like to volunteer   | <input type="checkbox"/> I would like to provide a service: |

The service I will provide is:

## ORGANIZATION INFORMATION:

Organization/Individual Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip-Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_