

Genesis Project

11th

ANNIVERSARY

Friday, May 18th
Reception & Silent Auction

6:00pm to 7:00pm

Banquet Celebration

7:00 pm to 9:00pm

Tickets \$50

www.genesisproject1.org

Rameses Temple

4919 Beatties Ford Rd

Charlotte, NC 28216



11th Anniversary Celebration
Genesis Project
Mental and Behavioral Health Agency

Sponsoring and Co-Sponsored Events Others TBA

Please Believe Free Fitness Day
2734 N. Graham Street
Saturday, May 12th at 10 am

No Backpack Day is a project under A Place of Hope, Inc.
4TH ANNUAL FUNDRAISING GALA
Queens University
Saturday, April 21st, 2018
6:00 pm to 9:00pm

Celebration Banquet
Rameses Temple
4919 Beatties Ford Road-28216
Friday, May 18, 2018
Reception & Silent Auction – 6:00 pm until 9:00pm

Summer Solstice Fashion Show
TBA

Should you have any questions, please feel free to contact:
Garcia Nelson at gnelson@genesishproject1.org call @ 980.263.7194
Sylvia L. Grier at slg@genesishproject1.org
or the office at 704.596.0505
www.genesishproject1.org



Genesis Project, a Family and Behavioral Health Agency is celebrating 11 years of business in Charlotte, North Carolina.

- We opened our doors in May of 2007 with only 4 staff members and nearly one hundred Consumers. Within 90 days of, we had rapidly grown to 21 staff members and 300 clients.
- Has serviced and touched the lives of over 10,000 Consumers
- Obtain National Accreditation within 2 years of opening. by the Council on Quality Leadership (COL), the highest accrediting entity. They identified that Genesis is a giving and generous agency, hosting programs for thousands of local individuals and families without compensation and providing clinical services to all in need with a great number being uninsured.
- Genesis has offered a variety of enhanced programs to add to the counseling services of the agency:
 - GLASS, Girls Learning About Self-Esteem and Self-Worth,
 - Pegasus Equestrian therapy program,
 - Prodigal Sons – males group in the community and the county jail
 - McClintock Family night and many others.
- Six years ago, Genesis Project was awarded a 3 year federal grant to launch T.O.U.C.H.E.D., Tackling Obesity Using Challenges Hobbies Education and Diet. A staff of 6 fitness and nutrition professionals and was targeted at inner city charter and after schools youth to get them moving. - established several gardens in the communities providing fresh vegetables for the families. - - - success gave Genesis another link to health & wellness for Consumers that continue today.
- 2014, Genesis expanded its operation by opening an additional office in Gaston county and began to serve the greater Gastonia, Lincolnton, and Cleveland communities.
- Through two extremely trying years, Genesis Management Team continues to keep the doors open, phones answered, and Consumers supported.
- 2017, we are launching a new transitional and emergency housing program for individuals experiencing mental health and addictions crisis. Our plan is to model
 - the structure of the housing program after the Oxford Homes but offer additional supports and services to assist participants in reaching their goals and establishing independence.
 - the housing program Genesis also seeks to partner with area restaurants, churches, and community organizations to provide a daily meal, mentorship, a clothes closet, and family enrichment.
- Genesis Project has facilitated a partnership with First Care Medical Clinics to provide integrated medical services in Charlotte, Gastonia, Monroe, Salisbury, Albemarle, and Rock Hill.



Anniversary Activities

➤ **1st**

No Backpack Day is a project under A Place of Hope, Inc.
4TH ANNUAL FUNDRAISING GALA
Queens University
Saturday, April 21st 2018- 6:00pm until 9:00pm

➤ **2nd**

Please Believe Free Fitness Day
2734 Graham Street -28206
Saturday, May 12th 2018 – 10:00am

➤ **3rd**

Celebration Banquet
Friday, May 18th 2018
Rameses Temple
4919 Beatties Ford Road -28216
Reception & Silent Auction – 6:00 pm until 7:00 pm
Banquet Celebration - 7:00 pm until 9:00 pm
Program Book to be distributed

Banquet Speaker:

Fonda Bryant, National Alliance on Mental Illness- Board of Directors
Fonda Bryant is a Gastonia, NC Native. She is the very proud mom of a former Wake Forest University football player. She is a big sports fan and especially loves pro and college football. Fonda has been a mental health advocate for 21 years and has served NAMI Charlotte for over 2 years, she joined in March of 2014. Since joining NAMI Charlotte, she has been implementing projects that have brought attention to mental health such as “Scoring for Mental Health” with former NFL and Super Bowl Champion Keith O’Neill, Get to Know NAMI Charlotte with Alpha Kappa Alpha, and the Green Ribbon

Table Guest:

Dr. Christopher E. Lord, MD., Diplomate, American Board of Psychiatry & Neurology
Dr. Susan Furr: Counseling, Student Development, Psycho-Education, UNCC

Community Awards

➤ **4th**

Summer Solstice Fashion Show
TBD



11th Anniversary Celebration Genesis Project

Ticket – Donations - Sponsorship – Advertising

Banquet Tickets

\$ 50.00 Each - Number of tickets ordering _____ X \$50.00 = _____ Total

_____ I am planning on attending the celebration

_____ I would like to donate my ticket(s) to a deserving GP Consumer

Purchase A Consumer Table

_____ I would like to purchase an 8 Seat Consumer Table for \$600.00 and get a ¼ Page Ad

Sponsorships:

_____ **\$50,000.00**

- Title Sponsor listing and seating at the Banquet
- Display two (2) years of Social Media Advertisement and Link
- VIP Display at the banquet
- 3 VIP Tables
- Podium Participation at event
- Full Page Color Advertisement – in souvenir book
- Acknowledgement in/on all PR and Announcements
- Prominent Signage
- Logo Displayed on all marketing material
- Logo Display on Table at Plaque Card
- Company name and Logo on All Wrap promotions
- Name on Gift Bag, with Logo and Website Link
- VIP Tickets to all 2018 Events



\$25,000.00

- VIP Display at the banquet
- Display one (1) year of Social Media Advertisement and Link
- 2 VIP Tables
- Podium Participation
- Full Page Color Advertisement in souvenir book
- Acknowledgement in/on all PR and Announcements
- Prominent Signage
- Logo on website for one year
- Display Table at Banquet
- Company name on All Wrap promotions
- Company branding on all marketing material
- Name on Gift Bag with Website Link
- VIP Tickets to all 2018 Events

\$10,000.00

- VIP Display at the banquet
- 1 VIP Tables
- Podium Participation
- Full Page Color Advertisement
- Prominent Signage
- Logo on website for one year
- Display Table at Banquet
- Logo on Gift Bag with Website Link



\$ 5,000.00

- Full Page Color Advertisement
- Prominent Signage
- Logo on website for six months
- Display Table at Banquet
- Logo on Gift Bag with Website Link

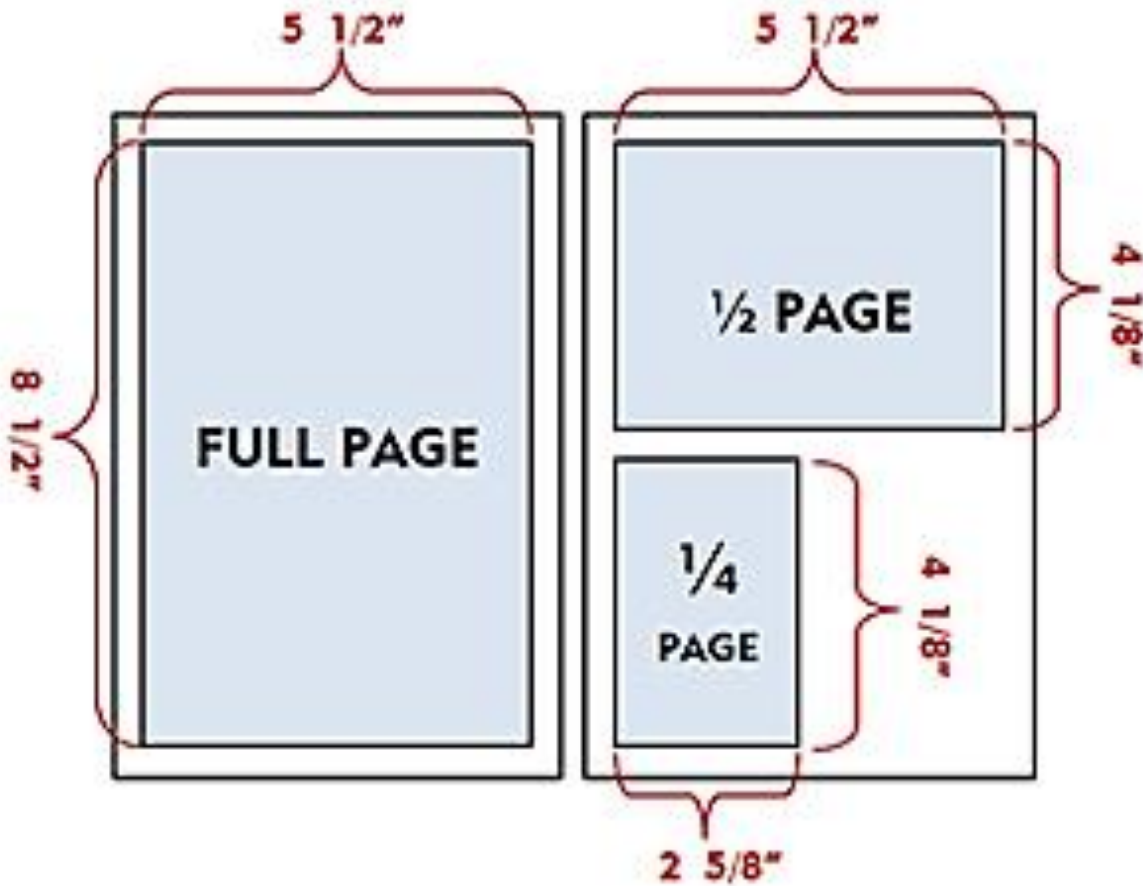
\$ 2,500.00

- Company Material in Gift Bag
- Logo on All Marketing Material
- Full Page Ad in souvenir Book

\$ 1,000.00

- Full Page Ad
- Gift to go in Gift Bag

Advertising:



| | | |
|-------|-----------------------------|-------|
| _____ | Full Page Color | \$325 |
| _____ | Full Page Black & White | \$200 |
| _____ | One Half Black & White | \$125 |
| _____ | One quarter Black & White | \$ 90 |
| _____ | Business Card Black & White | \$ 35 |

Total Amount: _____



General Information

Business Name _____

Contact Person _____

Business Address _____

City _____ State _____

Zip _____

Contact Phone _____

Email Address _____ Web _____

Payment Type:

_____ CASH

_____ CHECK payable to **Genesis Project**

_____ PAY PORTAL on our website www.genesisproject1.org

Checks and Money Orders can be mailed to:

Genesis Project

5104 Reagan Drive – Ste. 5

Charlotte, NC 28206-1392

Should you have any questions, please feel free to contact:
Garcia Nelson at gnelson@genesisproject1.org call @ 980.263.7194
Sylvia L. Grier at slg@genesisproject1.org
or the office at 704.596.0505
www.genesisproject1.org