



## #SummerReadingCLT Campaign Aims to Keep Reading Top of Mind this Summer

Learning all year long is critical for student achievement. In fact, students who don't keep reading over summer break can fall one or more months behind, while their classmates who continue reading move further ahead. More than half of the reading gaps of 9th graders can be explained by summer learning loss during elementary school.

The good news is that summer reading isn't about homework or tests; it can simply be about the JOY of reading! This summer, Read Charlotte will launch an awareness campaign to help keep reading top of mind for parents, while offering tips to keep kids interested and links to community programs and resources all in one place!

We know that fostering a love of reading is key. Let's ban together to provide the support and encouragement to empower families across Mecklenburg County this



NEW BLOG: THE ACHIEVEMENT GAP IS REALLY A SUMMER GAP



<u>VIDEO:</u> Tutor Charlotte Program Gains Steam

## READ CHARLOTTE IN THE NEWS



Join the #CommitTo80 Efforts FOX46 Good Day Charlotte -- March 2018

Improving Reading Skills, One



Learn more at <u>SummerReadingCLT.org</u>.

## **Meet our Reading Heroes!**



<u>Student at a Time</u> Charlotte Business Journal -- March 2018

Active Reading Workshops Spectrum News In Depth -- March 2018

<u>New Tutoring Program</u> Spectrum News -- March 2018

New Initiative, Tutor Charlotte QCity Metro -- March 2018

<u>Tutor Charlotte</u> The Charlotte Post -- March 2018

There are amazing people in this community dedicating themselves to improving early literacy. Meet the many volunteers, teachers, tutors, etc. we proudly call Read Charlotte Reading Heroes!

Do you know a Reading Hero in Charlotte-Mecklenburg? <u>Nominate them today!</u>



