

**North Carolina National Alliance of Black School Educators
MBK State Leadership Conference for Males of Color & Educators
Presenters & Course Description**

January 3, 2018

Countering the Impact of Implicit Bias on African American Males

Description: Data shows that African American males are underrepresented in gifted and advanced courses. This group also is over represented in out of school suspensions and special education placements. The question is why? Using the book “Cool Pose: The Dilemmas of Black Manhood in America” as a framework, this workshop will offer educators a way of thinking about the cultural messages that lead to implicit biases towards African-American males, the impact of those biases on academic performance and a model for overcoming the impact of these biases.

Jacqueline Peterson, MA – is a 504 Plan Support Teacher for students unable to attend a Charlotte Mecklenburg School (CMS). She has over 20 years’ experience in multiple school districts supporting educational teams and leadership with school improvement and transformation. Edwin Wilson, MSW, M.Ed. - is a MTSS Specialist with CMS. He has supported school districts in North Carolina, South Carolina, Maryland, Massachusetts and Mississippi. His major area of emphasis is ensuring that all students receive equitable educational opportunities.

Improving Graduation Rates for Students of Color

Description: Effective school leadership can have a positive impact on improving academic learning as well as on fostering an educational environment that promotes student achievement. Using data plays an important part in this process. Learn how administrators and counselors use data and student support services to increase and continuously improve on-time graduation rate for African-American males. Attendees will leave with best practices on how to best analyze and utilize data as well as other resources that can assist school leaders and support staff more effectively impact student achievement and on-time graduation rates.

Malik Bazzell, M.A., principal at Wakefield High School, has over 17 years’ experience as a professional educator including roles as a teacher, assistant principal and principal. While principal at East Wake School of Integrated Technology, Mr. Bazzell increased student college and career readiness and worked closely with staff members to raise the school’s Integrated Technology’s graduation rate from 69% to 86%. Jasmine Alston, M.Ed. Is a Wakefield school counselor and senior counseling coordinator. She oversees various intervention programs designed to assist at-risk students to graduate on time. Alston also assisted in the creation of Wakefield’s Black Student Union and serves as its advisor.

Building Relationships with Students of Color

Description: Today’s students come to school with more “baggage” than ever including fielding the impact of social media, bullying, societal pressures and self-esteem issues among others. In response, schools must not only be places of learning, they must be places where students know they are cared for and supported unconditionally. This session will offer strategies for building positive “adult-student” relationships (even with the most resistant students). It also will explore the implications of not accounting for the increasingly challenging world in which students of color live.

Valerie Griffin Andrews, Ph.D. is a dedicated, experienced, visionary and collaborative leader who prides herself on being data driven and an advocate for establishing a positive school culture. Dr. Andrews is an instructional leader and has worked on the secondary level with students, staff, parents and the community. She has fourteen years of experience as principal and assistant principal in North Carolina and Georgia. Prior to becoming an administrator, Andrews was a guidance counselor on the secondary level for six years.

Understanding the Language and Literacy Needs of Black & Brown Children

Description: This session will focus on the literacy gaps that exist for children of color and even more intensely for young boys of color (Black and Brown children). Participants will have the opportunity to discuss Common Core requirements and explore some practical ways children of color can be supported in literacy by way of the classrooms and at home. We will discuss some of the myths and stereotypes that follow Black and Brown children into the classroom and explore methods of debunking some of that negativity in learning environments.

Devonya Govan – Hunt, Ph.D. is founder & CEO, Govan-Hunt Staff Development, LLC & Critical Curriculum Consulting. She has served at multiple levels of education including teaching, serving as site coordinator for the Dell Curry Foundation, as assistant director for Wesley Child Development Center, as a child development specialist and as a presenter at national educational conferences. Govan-Hunt serves in a number of roles in the community. She is PTO president at Reedy Creek Elementary School, president of the Mecklenburg Child Care Association, president of the Charlotte Affiliate of BCDI, and a chairperson for Read Charlotte's *Ready for School* committee. Govan-Hunt will serve as chairperson for the *Kindergarten Ready* team, the implementation phase of this Read Charlotte project. She also will assist in the launch of the Data Collaborative designed to gather literacy data for early care and education programs in Mecklenburg County. In addition, she is the Parent Empowerment Program coordinator for NC and the *Raising a Reader* Coordinator for the Charlotte Affiliate of NBCEI. Her goal is the help bridge the gaps between home, school, and the community by connecting and growing support systems through parental education and advocacy.

Building a Generation of Entrepreneurs

Description: In building the next generation of successful entrepreneurs understanding who you are, where to start, what tools and resources are available to support the generating of entrepreneurial wealth, and the importance of doing your research will be explored. Leadership development and the fostering of financial literacy in the community also will be explored. Educating future entrepreneurs about the "wealth building" resources, tools, and measures that are available in the community, City, State, and federal government also will be examined.

Mark A. Stewart, MBA, MS has over 22 years' experience in advising entrepreneurs, operations, financial management, marketing, non-profit development, expert in state, and federal contracting. Stewart's professional background includes: President Stewart Business Group, Executive Director of the Small Business Center at Halifax Community College, Associate Vice President at DAPCO Business Systems, a Toshiba Affiliate (Pittsburgh, PA), and Executive Director and Operation Director of the Cultural Center (Erie, PA).

Determining the Root Cause(s) for Disparity in Academic Outcomes

Description: "Root causes" can be anything that impacts a site or school district's ability to meet or exceed its goals. The "root cause framework" is an exercise for determining the difference between symptoms versus actual causal factors for situations or outcomes. For example, a large number of schools/districts have an issue with the disproportionate suspension rate for students of color, which is a symptom. By understanding and utilizing the "root cause" approach, leaders can assess and determine actual causal factors and strategically develop action plans for addressing issue(s). This interactive session will invite participants to generate a list of potential issues and work through the framework to ensure that the "root cause(s)" actually are being address.

Kevin Taylor has over 20 years of professional educational experience. He spent 8 years as a classroom teacher, 6 years as a high school principal and over 6 years in various district leadership roles. In 2006, Kevin founded Langston Hughes Academy in Stockton, California. It became the highest performing 6-12 school in the city. He later went on to lead the turn-around of McClymonds High School whose population was 99% African American and socio-economically disadvantaged. His success with McClymonds led to his position as associate superintendent for the 17 high schools in the Oakland Unified School District. Kevin currently consults all over the country assisting district managers, CMO's, teachers and community members, in addressing equity, cultural proficiency and leadership best practices.

Teaching Is Not Just What You See

Description: This training session is derived from the author's book "Teaching Is Not Just What You See". It is designed to teach beginning teachers and lateral entry teachers how to effectively manage hormonally imbalanced children of change through effective classroom management strategies. The training session will be presented using a PowerPoint presentation and excerpts from the book "Teaching Is Not Just What You See". Sections of special emphasis include: Understanding the adolescent student, Changes that impact adolescent lives, Major influences on adolescent behavior, Avoiding student sabotaging strategies, Social issues, Unconscious adult behavioral issues, Helpful teaching tips and Effective research-based classroom management strategies.

Dr. Marvin S. McCoy is a retired US Army Officer. He has a BA in Business Administration, a MSA in School Administration and an Educational Doctoral degree. Dr. McCoy served in multiple roles in the North Carolina school system from the classroom to senior level administration. He is a K-12 Educational Consultant, Author, Customer Retention Trainer, Workforce Synergy Specialist, Motivational Speaker and An adjunct professor. His philosophy on teaching and leadership is: "I see teaching as a twofold opportunity; first, to help lead students in the direction of their chosen vocation, with the proper leadership and guidance; secondly, to make deposits in today's students and future leaders that will pay lifetime dividends to them and society."

Mental Health: Black Males and Emotional Literacy

Description: Allowing black male student to speak their own truths through guided radical storytelling will lead them to greater emotional literacy as they become more self-aware and self-accepting. Students will be coached through the process of finding the language that best represents the personal narratives that they want to share. By creating a safe space for students to express themselves, students will explore their own experiences and concerns and gain empathy for other's expression of their truths, thus creating a path to greater emotional literacy. The result of this session will be open, honest communication and listening without judgment that will help students navigate their relationships with others in a respectful and honest manner.

Sam Poler is Administrator at the Freedom Center for Social Justice. A southern based non-profit focused on creating culture shift by building caring and affirming communities. Their main work focuses on the Black faith community and the Trans community with a strong awareness of the intersections of race, class, inter-generational, gender, identity, sexual orientation, and faith.

Financial Literacy: Student Money Smarts

Description: Student Money Smarts is an interactive presentation tailored to young males of color and conducted by Dominic and Kia Lanae Coleman. This session will begin with examining what is meant by financial literacy and then quizzing students about their decision making related to spending. We will identify three core areas of finance; saving, budgeting, and credit. We will highlight the mindset, habits, and beliefs necessary to be financially independent. In addition, we will briefly discuss some commonly held misconceptions about money and then brainstorm as a group, positive ways to overcome them. Students will participate in a group activity and will be given financial guide sheets to take home that will reinforce the subjects covered.

Dominic Coleman is an entrepreneur, business coach and trainer who shares financial habits, strategies, and wealth wisdom (mental attitudes towards money) with those looking to strengthen their personal economics through entrepreneurship. Through his own entrepreneurial journey, Dominic discovered that owning a business requires discipline, perseverance, flexibility, and a good mentor. It is these core principles that Dominic shares with others interested in escaping poverty through business and economic empowerment. Dominic is also the owner of REALSTAR Property Solutions a building Performance and home improvement company. Dominic currently resides in Charlotte, NC with his lovely wife Kia.

Kia Coleman, BS in Communications-Radio-TV-Film for ISU . Kia is a motivational speaker, business consultant, performing artist, and writer with a passion for women's and community empowerment. Combining her "life experience" and her 20 plus years of service and leadership in Business, ministry, and community, Kia launched Positive Communication Strategies, LLC a transformational speaking, consulting, and personal development company. Kia infuses her presentations with high energy and artistry that fully engages her audiences. Her natural, captivating style coupled with her authenticity, empowers and invites her audience to connect with a greater vision for their lives, careers, and relationships. Through her own journey of healing and self-discovery, Kia recognized the tragedy of being stifled by past failures, fears, rejection, and setbacks and noted similar struggles within her community. Today, she encourages anyone seeking positive change to believe that positive results start on inside and work their way out! Kia resides in Charlotte, NC with her husband Dominic.

**North Carolina National Alliance of Black School Educators (NABSE) State Conference
February 15-16, 2018 - 8 a.m.-4 p.m.**

Conference Focus:

Provide Students, Educators, School Leaders and Community Stakeholders with proven Strategies, Best Practices and Resources to improve literacy, academic and social environment for all children, especially males of color.

Dynamic National Keynote Speakers:

Dr. Jawanza Kunjufu, Founder of African American Images and is a national educational consultant and top bestselling author. He is constantly on the lecture circuit with over 30 different workshops on issues of Black Males as well as school leaders, educators, parents, teachers and community. Dr. Kunjufu is committed to uplifting the community. He has written over 22 books dealing with cultural issues of Black Males.

Topic: Successful Best Practices to educating Black Male Students

Description: Dr. Kunjufu will address understanding Black Male's learning styles, raising teacher expectations, the importance of bonding, co-operative learning, improving reading scores, and reducing special education placements, suspensions and dropout rates. Plenary Session

Eric Cork, Founder, Founder/President
Rebuilding the Writing Foundation

Eric Cork is an international and national speaker on Literacy and Language Arts. You will leave this workshop with lively learning strategies to motivate students and systems to keep them actively engaged. 2 1/2 Hours
Plenary Session

Superintendent Panel: North Carolina Superintendents and NABSE President Elect Dr. Michael McFarland, Superintendent of Crowley School District, Crowley, Texas; Dr. Jackson, Supt. Vance County Superintendents, *and others will* focus on Effective School Leadership Research to address: "how public schools can be transformed using the guiding principles of Effective School Leadership into equitable and inclusive learning environments that yields positive student outcomes and ensure success with today's systems. Plenary Session

Equity Matters: Plenary Session

NC Implementation of ESSA Panel

NC Program Administrator

Representatives from **Education Trust**
Washington, D.C.

Town Hall Forum Community ---February 15, 2018 5:00 p.m. - 8:30 p.m.

Theme: Racial Equity in Public Education and How It Impacts Males of Color - Voices of Youth & other
Featured Panelists