



NATIONAL DAY OF SERVICE Shoe Distribution Program



ABOUT SAMARITAN'S FEET

Samaritan's Feet International is a non-profit organization founded in 2003 by Nigerian-born Emmanuel "Manny" Ohonme and his wife Tracie for the purpose of sharing hope with children in need by washing their feet, giving them a new pair of shoes, and helping them believe that their dreams can come true.

Samaritan's Feet is a growing movement of people willing to humble themselves as servants so that others might know the opportunity of a better life. Samaritan's Feet has facilitated shoe distributions and foot washing programs in over 75 countries and 325 U.S. cities, serving over 6.5 million individuals.

The team at Samaritan's Feet believes that shoes and the act of foot-washing can be a tangible foundation of hope to a person in need, is passionate about encouraging individuals, and is committed to serve and inspire all people to believe in the value of opportunity and service of others.

WHY SHOES?

The legacy of Samaritan's Feet began when an aid worker in Lagos, Nigeria gave a pair of athletic shoes to a 9-year-old boy named Manny. Those shoes became a symbol of hope to Manny and a catalyst to his life for basketball. Over time, he earned a basketball scholarship to a college in the US, graduated, began a career, and lived life to the fullest. However, he never forgot the children of his homeland, or that one "Good Samaritan" who gave him hope with a pair of shoes.

- One in three children experience homelessness in the United States (American Institutes for Research, 2014).
- Shoes and socks are in the "Top 10 Items Needed" by students in school (Champions for Kids, 2015).

NATIONAL DAY OF SERVICE PROGRAM OBJECTIVES

Each year, the Corporation for National and Community Service honors Dr. Martin Luther King Jr.'s legacy by asking Americans to make the Martin Luther King Holiday a National Day of Service. The King family has chosen to partner with Samaritan's Feet in a very unique way to demonstrate the servant leadership that he stood for.

In days surrounding the Martin Luther King Holiday, Samaritan's Feet will host shoe distributions in cities across the United States, impacting thousands of underprivileged people in honor of the Martin Luther King Jr. National Day of Service. Objectives of the National Day of Service program include:

- Provide new athletic shoes and socks for needy individuals.
- Partner with local schools, corporations, non-profits, and organizations, utilizing the power of collaboration to transform communities through service.
- Encourage both students and volunteers with the life-changing message of hope and respect for all people.

"I had the opportunity to do something pretty powerful...wash the feet of those less fortunate, then gift them with a new pair of socks and shoes...Isn't it crazy how in serving others you end up better than you were before?"
- Volunteer, South Dakota

"For the shoe recipients, this moment made a difference. They were just so grateful at the fact that we were there and serving them."
- Volunteer, Florida





SUPPLYING HOPE IN AND WITH THE COMMUNITY

The heart of the National Day of Service program is foot washing. It may seem uncomfortable when first considered, but when put into practice, it is life-changing for both the volunteer and the recipient. Humility and service are never wasted commodities; They are investments of the human spirit that result in real needs being met and inspiration of others. Socially conscious organizations have the opportunity to sponsor local distributions and see their community transformed. Each partnership will afford the sponsor with the following:

- Direct community engagement and interaction with local constituents.
- Community service opportunities for employees or members.
- Public relations considerations in event promotions and distributions.
- Collaboration and association with other socially conscious organizations.

PROGRAM & PLANNING LOGISTICS

It is the desire of Samaritan's Feet to pursue partnerships with the highest level of stewardship and efficiency. When we commit to provide shoes to our partners, we become a part of their team and they become a part of ours.

Samaritan's Feet asks all corporate partners to commit to the following:

- A sponsorship equal to \$20.00 per shoe recipient.
- A defined group of recipients and specific number of shoes requested.
- A volunteer leadership team and distribution coordinator.
- A minimum of 50 distribution volunteers per 500 shoe recipients.
- Distribution site selection and day of event set up (including provision of tables and chairs).

Samaritan's Feet will supply approved corporate partners with the following:

- Logistics and delivery of shoes and supplies.
- Processing of shoes by size and type for easy distribution.
- Distribution training materials and distribution coordinator support.
- Promotional and advertising consideration.