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ReadCLT Insiders

Read Charlotte [elise=readcharlotte.org@mail13.us4.mcsv.net] on behalf of Read Charlotte [elise@readcharlotte.org]

Sent: Friday, November 10, 2017 12:33 PM

To: Steve Johnston



Open Books. Open Opportunity.

ReadCLT Insiders



EXTRAORDINARY WORK TO BE RECOGNIZED THROUGH NEW 'READING HERO' PROJECT

Read Charlotte announced Monday that its new initiative, called “Reading Heroes,” will highlight members of the community who are doing extraordinary things to improve children’s literacy from birth through third grade in Charlotte-Mecklenburg.

“Read Charlotte was launched in 2015 as a community-wide effort. In order to double the number of Charlotte-Mecklenburg third graders reading proficiently by 2025, it will truly take the whole community,” explained Read Charlotte Executive Director Munro Richardson. “There

Data Collaborative

BY THE NUMBERS

In August, Read Charlotte launched a Data Collaborative, a collective effort by birth-3rd grade literacy providers, funders and community partners to improve the availability, quality and use of data for local-decision making.

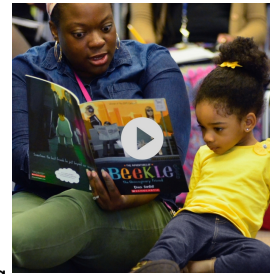
PROGRESS TO DATE:

- 2 group trainings
- 33 coaching sessions
- 22 literacy leaders
- 11 organizations

“Every child’s literacy and language development data are valuable assets to us as leaders. If we can remain curious about what’s contributing to student success, we can align our practices to support development and this has the potential to transform children’s trajectories on their reading success pathways.”

– *Deepti Panjabi, Read Charlotte Data Manager*

are people extremely dedicated to this work. Whether it's their day job or something they do in their spare time, there are everyday heroes in this community, moving our kids in the right direction, and they deserve to be recognized."



Reading proficiency at third grade is critical for school, career and life success. Children struggling with reading in third grade are four times more likely to end up dropping out of high school.

HEAR WHAT PARENTS ARE SAYING ABOUT ACTIVE READING WORKSHOPS

Sixty percent of Charlotte's third graders are not reading at grade level.



"Together, we can make a significant change in our community. Charlotte can be the first major city in the country to have a majority of our third graders reading on grade level. It's inspiring to see how many people are committing to this. We want to lift them up for the strides they are making," said Richardson.



READ CHARLOTTE IN THE NEWS

Reading Heroes will be selected year round through a nomination process on the Read Charlotte website. Charlotte-Mecklenburg residents are asked to go online and complete the short form to explain how their nominee is making a difference (when it comes to literacy) in the lives of young kids across the county from birth through third grade.



[Literacy advocate: Reading fundamental to kids' success](#)

The Charlotte Post - September 20, 2017

[Opportunity Forum](#)

First News -- September 2017

Those selected receive a special Reading Hero t-shirt, recognition letter and digital badge to share on social media. Many heroes will also be featured on Read Charlotte's website, annual report, newsletter and social media channels.

For more information or to nominate a Reading Hero, [CLICK HERE](#).

[LEARNING OPPORTUNITY!](#)

On November 17, Read Charlotte will host a community learning opportunity. Find out how proven programs work best when theory meets practice! [RSVP HERE](#).



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