

The Site of Eastland Mall's Dreams Come True

Dimple Ajmera for City Council [DimpleTAjmera@gmail.com@mlsend3.com] on behalf of Dimple Ajmera for City Council [DimpleTAjmera@gmail.com]

Sent: Friday, October 27, 2017 8:45 AM

To: [Steve Johnston](#)

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Dear Steve,

Yes, We Can! Eastland Mall Revitalization Is Gaining Momentum.

Thursday was an important next step and essentially the first-time we've experienced significant traction in pursuit of development. I applaud my fellow City Council members, our Eastside business partners and all stakeholders for their commitment to the project.

Led by Pat Mumford, the city's Director of Neighborhood & Business Services, in this Thursday's meeting, the economic development team announced three proposals: Traditional Mixed Use; Amateur Sports Facilities; and a Health Care Facility with Mixed Use.

As a next step, the economic development staff will review the strength and viability of each proposal and will report back to City Council and community stakeholders early January with its recommendation as to which proposal to pursue.

This announcement comes on the heels of the unanimous motion passed

on Monday to purchase 5516 Central Avenue - located near the mall site with the vision to help stir private investment in the Eastside corridor. Currently a vacant building, the renovated parcel will initially consolidate and relocated 130 city Innovation and Technology (I&T) employees, but will ultimately result in multi-million dollars of GDP impact.

Dimple is the is the first Asian-American and the youngest woman to serve on the Charlotte City Council. Her track record on City Council and business acumen as a CPA has earned her the endorsement of former Bank of America CEO Hugh McColl, the Honorable Harvey Gantt, Black Political Caucus (BPC), Firefighters, AFL-CIO union members, Human Rights Campaign (HRC), MeckPAC and Equality NC, just to name a few supporters.

Please get out and vote for Dimple and keep our City Council working for infrastructure and job creation. EVERY VOTE COUNTS!

News Links

[Three Private Firms Show Interest in Eastland Property](#)

[Three Investors Seriously Interested in Eastland Mall Site](#)

[Charlotte Considers Multiple Proposals on How to Redevelop Eastland Mall Site](#)

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"Small acts, when multiplied by millions of people, can transform the world."

– Howard Zinn

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Our Mailing Address:

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