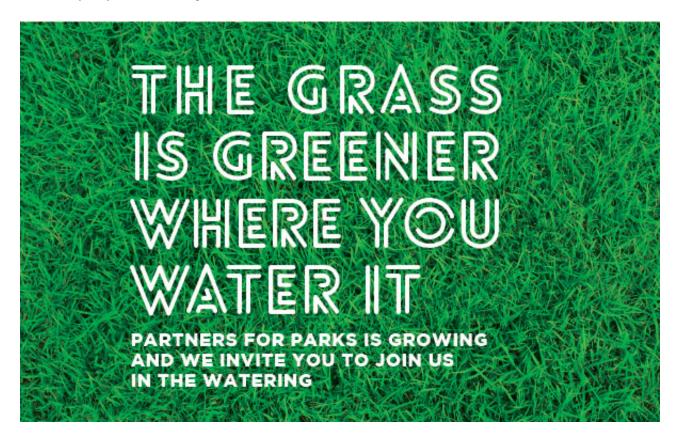
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The grass is greener where you water it! Partners for Parks is growing and we invite you to join us in the watering.

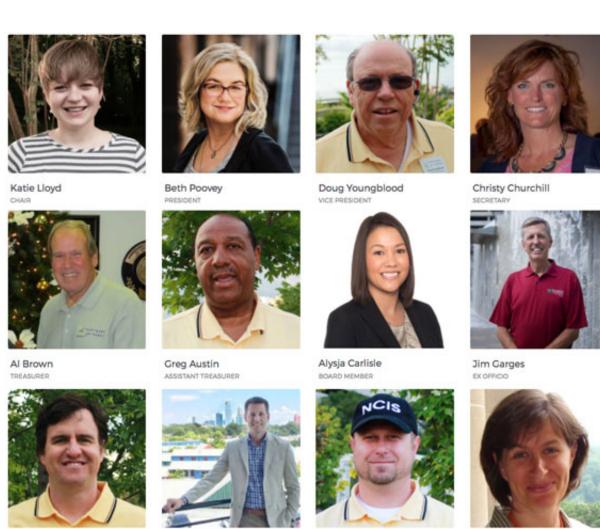
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# **COME CELEBRATE WITH US**

Partners for Parks is growing and we're excited for what's ahead! Join us in the watering and make an even greater impact through your Annual Sponsorship. Below are a few highlights, including our new Board of Directors. Celebrate with us and find out more at our upcoming Annual Awards & Sponsor Social on October 11, 2017. More details below.

**MEET OUR NEW 2017 BOARD OF DIRECTORS** 



Matt McGlothlin



Paul Pennell

BOARD MEMBER

Alvin Woods

Matt Price BOARD MEMBER



### A FEW HIGHLIGHTS FROM THIS YEAR



#### **OPEN STREETS 704**

- Powered by grants from Blue Cross Blue Shield of NC and the Knight Foundation
- 50,000+ participants have enjoyed walking, biking and socializing across Charlotte neighborhoods during the past three events
- Survey results after the May 2017 event show that 96% of participants agreed that Open Streets strengthen our neighborhoods, 73% learned about new businesses and 88% of the local businesses increased their sales during the event



#### **COMMUNITY SERVICE**

- Druid Hills Neighborhood Park Volunteer Playground Building Project
- Partners for Parks Board members joined over 200 volunteers and Mecklenburg County staff, park commissioners and contractors on this workday
- More than \$45,000 (which had been raised by Hats Off To Parks events) was added to the Mecklenburg County Park & Recreation project funding for this Neighborhood Playground



#### **ADVOCACY**

- Charlotte-Mecklenburg needs more parks, greenways and open space to meet the needs of our community
- 2017 Advocacy focused on obtaining Mecklenburg County funding for projects that were included in the 2008 voter approved Park Bonds yet remain unbuilt and unfunded
- We requested increasing the Mecklenburg County Park & Recreation Capital & Operating Budgets
- Increasing Advocacy is one of our targeted priorities in 2018



#### HICKORY CHILDREN'S PARK

- Friends of Hickory established a fiduciary partnership with Partners for Parks and has raised more than \$800,000
- Downtown Hickory park opened in 2017 with unique unrestricted playground equipment, an interactive water feature, playful mosaic artwork and a beautiful "fund-raising" brick patio with mosaic benches

# MAKE AN IMPACT AND BECOME A SPONSOR

#### ANNUAL SPONSORSHIP LEVELS

# **PRESENTING**

\$5,000

Includes 10 complimentary tickets to the Annual Awards & Sponsor Social and more!

### SUSTAINING \$2,500

Includes 8 complimentary tickets to the Annual Awards & Sponsor Social and more!

## **PREMIER**

\$1,000

Includes 6 complimentary tickets to the Annual Awards & Sponsor Social and more!

## **PATRON**

\$500

Includes 4 complimentary tickets to the Annual Awards & Sponsor Social and more!

# DONOR

\$250

Includes 2 complimentary tickets to the Annual Awards & Sponsor Social and more!

FOR MORE DETAILS & TO BECOME AN ANNUAL SPONSOR,
PLEASE VISIT PARTNERSFORPARKS.ORG/SPONSOR

With your support, Partners for Parks can continue to make significant contributions to parks and recreation that *Breathe Life Into Our Community* and make this region a special place to live for generations to come. Sponsor today at <u>partnersforparks.org/sponsor</u>. To sponsor by mail or make a donation, please make checks payable to: Partners for Parks, PO Box 681779, Charlotte, NC 28216. Questions? Please email us at info@partnersforparks.org

KINDLY SPONSOR BY SEPTEMBER 27, 2017
TO BE INCLUDED IN OUR ANNUAL AWARDS & SPONSOR SOCIAL PRINT MATERIALS

THANK YOU FOR YOUR SUPPORT!

MORE DETAILS ABOUT ANNUAL SPONSORSHIP PARTNERSFORPARKS.ORG/SPONSOR



### **ANNUAL AWARDS & SPONSOR SOCIAL**

Join us to celebrate 21 years with Partners for Parks, recognize and thank our annual sponsors and present awards to the region's most successful park projects, green space developments and community volunteers.

We'll have live music, heavy farm-to-table hors d'oeuvres, craft beer and wine and more!

Wednesday, October 11, 2017 5:30 – 7:30pm

**First Ward Park** 

301 E 7th St, Charlotte, NC 28202

**Tickets \$50 Per Person** 

or complimentary with Annual Sponsorship

**Purchase Tickets** 

partnersforparksannualawards2017.eventbrite.com

Consider becoming an Annual Sponsor Today!

For more details & to become an Annual Sponsor, please visit partnersforparks.org/sponsor

To sponsor by mail or make a donation, please make checks payable to:

Partners for Parks PO Box 681779 Charlotte, NC 28216

#### Can't make the event?

You can still donate to Partners for Parks, a non-profit 501(c)(3) charitable organization. <u>Donate Now</u>

Donations are tax deductible.

#### Questions?

Please email us at info@partnersforparks.org

# PURCHASE TICKETS AT PARTNERSFORPARKSANNUALAWARDS2017.EVENTBRITE.COM



Partners for Parks aims to improve the quality of life for the citizens of Mecklenburg County and the surrounding region by preserving, promoting and enhancing the parks, greenways, open spaces, active play and recreational opportunities within our community.

Partners for Parks is a non-profit 501(c)(3) organization. Donations are tax deductible. Please consider making a **donation**. To make a gift by mail, please send your check made payable to "Partners for Parks" to:

#### PARTNERS FOR PARKS

PO Box 681779 Charlotte, NC 28216 info@partnersforparks.org

#### **VISIT US**

www.partnersforparks.org











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