

Updates from Eastland!

Dimple Ajmera for City Council [DimpleTAjmera@gmail.com@mlsend3.com] on behalf of Dimple Ajmera for City Council [DimpleTAjmera@gmail.com]

Sent: Tuesday, August 22, 2017 7:57 AM

To: [Steve Johnston](#)

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Friends and Supporters,

You may have noticed that I haven't mentioned the Eastland project in quite some time. But now I'm ready to announce a significant milestone!

Our project began with a flurry of publicity and attention. But when the news cameras clicked off, and the photo-ops were over, that's when I got to work. I worked hard to build an exciting and prosperous vision for East Charlotte, to share that vision with members of our community, and to get them engaged. Some doubted that we could. As you know, this is not the first project to redevelop the Eastland site. But where those projects failed, ours has pushed forward.

Building an economic catalyst of this magnitude requires more than a handshake and bold signature. It involves building trusting relationships with partners, understanding their needs, and working with numerous stakeholders. It involves honest discussions with community leaders and ensuring the project meets the needs of Charlotteans. Rome wasn't built in

a day, and neither will Eastland. But we have found dedicated partners with the tools and resources to bring our vision to life.

I pledged that I would work tirelessly to bring economic opportunities and infrastructure improvements to East Charlotte. I followed through on my promise. Last week, our office received the first round of letters of intent, and interest from many partners in developing our vision. We are not just building a property, but investing in the long-term growth and stability of Charlotte.

Thank you for your continued trust and faith in my abilities to bring prosperity to Charlotte for generations to come. We are all in this together!

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Dimple Ajmera
Charlotte City Council
dimpletajmera@gmail.com

"Small acts, when multiplied by millions of people, can transform the world."

– Howard Zinn

Primary Election

- Voter registration - Aug 18th
- Early voting - Aug 24th
- Absentee req. by - Sep 5th
- ELECTION DAY - Sep 12th

General Election

- Voter registration - Oct 13th
- Early voting - Oct 19th
- Absentee req. by - Oct 31st
- ELECTION DAY - Nov 7th

Site: <https://www.mecknc.gov/BOE/elections/Pages/ElectionSchedule.aspx>

Stay up-to-date at: www.DimpleAjmera.com

Contribute to our campaign



Paid for by the Committee to Elect Dimple Ajmera

Our Mailing Address:
6528 Matlea Ct., Charlotte, NC 28215

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