

**VOTE
ADAMS**
September 12, 2017

J'Tanya
ADAMS

CHARLOTTE CITY COUNCIL • DISTRICT 2



PROVEN | PERSISTENT | PERSUASIVE

www.jtanyaadams4D2.com

PAID FOR BY COMMITTEE TO ELECT J'TANYA ADAMS

PLATFORM

- Accountable Authentic Representation
- Mixed Income Housing
- Economic Diversification
- Affordable Internet Access

PROFESSIONAL EXPERIENCE

- Operations Manager – Hearst Corp. (20 years)
- Regional Manager – EveryoneOn (Present)

AFFILIATIONS

- Historic West End Partners
- Greater West Coalition
- 5 Points Community Collaborative
- Charlotte Mecklenburg Housing Partnership
- Rosa Parks Farmers Market Advisory Board

CIVIC CONTRIBUTIONS

- ORGANIZER – Precincts – Neighborhoods – Businesses – Schools
- OUTREACH – Children – Seniors – Incarcerated – Homeless - Addicted
- BOARD SERVICE – Housing – Arts - Economic Development – Food Access - Digital Equality

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“From the Block to the Boardroom”



Civic Contributions

As an activist in the City of Charlotte and 10-year advocate in District 2, I have contributed funds, sweat equity, 20 years of management experience, and cultural wit in-kind to the below projects, programs and initiatives. If given the chance to serve in a City Council capacity, I shall apply lessons learned from my journey to the people's business with willing collaborators.

- Children's ministry administrator and P.A.L. team mom
- Community Outreach and service with Bishop Larry E. Allen (West Boulevard), the late Pastor Barbara Brewton (Wyatt Street), and Dr. Percival Reeves (Statesville Avenue Men's Shelter)
- Prison ministry with the late Chaplain Tyrone Scott (N. Tryon satellite facility)
- Chemical dependency counseling at Right Turn of NC, a minimum security facility for drug offenders (intern) and facilitated Victim to Victors Ministry (Glenwood)
- Housed displaced women and children in my home and provided transportation to work until self-sufficient
- Organized/defended the Tyvola Ridge community assisted by Mrs. Martha Parks, the late Bishop Phillip Davis and CM Turner
- Joined the South West Area Neighborhood Coalition under the direction of Ms. Virginia Keogh
- Served on the Mecklenburg County Parks and Recreation Advisory in Southwest Charlotte under Ms. Patricia Poteat
- Introduced and hired unemployed community members into the IT field
- Carried out missions' activities in Moneague Jamaica West Indies for primary school children
- Formed the Urban Cultural Arts Association in observance of the West End Land Use and Pedscape Plan (Winter 2009)
- Fostered a relationship with the Griffin Bros. Company gaining a 2 acre pro bono land lease (2009)
- Re-Organized Precinct 12 (2009)
- Coordinated Northwest corridor stakeholder's site visit to Eastern Market in Washington, D.C. that included meetings with market managers, city staff and vendors. (Spring 2009)
- Created the Historic West End Market, LLC and opened the Historic West End Market with 72 diverse vendors, numerous volunteers and support from Charlotte citizens, City staff and elected officials. The Market served as an art gallery, social hub, small business and agri-business incubator until the economic downturn. (August 2009)
- Served on JCSU Task Force under the direction of Senator Malcolm Graham (2010)
- Transitioned Urban Cultural Arts Association into 501c3 nonprofit the Historic West End Partners, Inc. (March 2010)
- HWEP was accepted as a City of Charlotte Business District Organization Program (May 2011)
- Formed West End Business Advisory to support the Historic West End Business Association with Mrs. Bernetta Powell. Facilitated meetings, workshops and Business District surveys (July 2011)
- Joined Charlotte Trolley board of directors to restore Westside vintage trolley service (December 2011)
- Implemented Biddleville-Smallwood Community Garden with Reggie Singleton & Johnny Beckham (June 2012)
- Coordinated heritage tourism destination place visioning bus tour to Charleston with stakeholders.

- Began serving as a member of the JCSU Indaba Council of Elders (October 2012)
- Arranged cultural arts education classes for the Greater Enrichment program at Bruns Academy facilitated by the LATIBAH Collard Green Museum. (Winter 2012)
- Coordinated heritage tourism destination place visioning bus tour to Savannah for West End stakeholders. (June 2013)
- Joined the Charlotte Mecklenburg Housing Partnership Resident Leadership Council. Incorporated the Seversville Community Organization as a state non-profit. Became the Seversville Community Organization president. Afterwards, SCO was awarded a \$50,000 NeighborWorks America marketing grant and a \$9,000 City of Charlotte Neighborhood Matching grant for branding purposes. (2013)
- Joined Clanton Park Neighborhood Association (2013)
- Launched Art & Soul event with the LATIBAH Collard Green Museum showcasing local artist, restaurants and performers. (November 2014)
- Co-founded the Five Points Community Collaborative (5PCC) with 3 neighborhoods to promote the growth and maintain the integrity of the 5 Points Cultural Arts and Education District by putting neighborhoods in the lead. (April 2015)
- Joined Lakewood Trolley board of directors when restoration of Westside vintage trolley agenda transitioned to another nonprofit (May 2015)
- Coordinated a 5-week cultural arts program at West Charlotte High School with Project Lift facilitated by the LATIBAH Collard Green Museum funded by a City of Charlotte Neighborhood Matching grant. (May 2015).
- Organized computer distribution events hosted by Clinton Chapel AME Zion Church/assisted by the Urban League. (2015)
- Became a member of Center City Partners West End Advisory. (February 2016)
- Organized the Affordable Housing Education Tour accompanied by development and housing experts. (March 12, 2016)
- Joined the Rosa Parks Farmers Market advisory and presented the Fresh to West concept. (May 2016)
- Organized delegation to Washington, D.C. for Gehl Studios tactical urbanism project followed by opening of the Knight Foundation funded 5 Points Plaza pilot (2016)
- Organized the Knight Foundation grant funded Gentrification Education Tour to Washington, D.C. (November 2016)
- Convened and co-founded the Greater West Coalition of 6 corridors from Northwest to Southwest following the Keith Lamont Scott tragedy. (December 2016)
- Member of the Bruns Academy PTA and Black Political Caucus Education Committee. (March 2017)
- Organized the Knight Foundation grant funded Gentrification Solutions sessions. (April 2017)
- Advocacy for seniors - Conducted annual property tax workshops, messaged home repair opportunities & delivered holiday meal boxes.
- Aided E2D and Charlotte Mecklenburg Library with obtaining free lines of home Internet service for Sprint ConnectEd (a student hotspot checkout program) (2016)
- Aided West Charlotte High School with acceptance into pilots for the Sprint 1 Million and the Digital Opportunity Zone online resource programs that are serving 250 students. (2017)
- Aided several North Carolina counties with acceptance into the first cohort of the Sprint 1 Million program yield thousands of lines of free home Internet service for unconnected high school students over a 5-year period. (2017)
- Brought Best Buy Geek Squad Academy for 125 youth to Charlotte through JCSU and Sherwin Williams façade refresh at Bruns Academy. (June 2017)
- Partnered on food security fundraiser for black farmer, Paul Brewington, conversed with major grocer's representative, met with group/staff to rethink the corner of LaSalle & Beatties Ford, coordinated Connect Home Nation Charlotte-Mecklenburg Initiative and previewed County CRC with Greater West Coalition (July 2017).