



Summit17 Sponsorship Levels

Exclusive LeadHER Sponsor - \$10,000

- Branded as the **Official** sponsor of the 2016 EmpowHERment Summit on the EmpowHERment.Com website, social media outlets, press and print collateral reaching over 200,000 impressions
- Daily Facebook, Twitter, and/or Instagram sponsored post and ads in September reaching over 75,000 impressions
- Opportunity to provide company materials/giveaways at summit resource fair
- Speaker remarks during summit opening or closing session.
- Company Logo on EmpowHERment Summit Banner, Signage and Summit Journals
- Access to attendees' parents and volunteers email addresses

SupportHER— \$5,000

- Branded as a sponsor of the 2016 EmpowHERment Summit on the empowherment.com website, social media outlets, press and print collateral
- A minimum of 4 Facebook & Twitter sponsored post and ads in September reaching over 50,000 impressions
- Opportunity to provide company materials at summit resource fair
- Verbal recognition of support in remarks during the EmpowHERment Summit
- Acknowledgement on EmpowHERment website and Summit Journals

ConectHER - \$2,500

- Access to information is one of our primary goals at the summit. Your company will be the **exclusive** sponsor of this year's resource fair.
- Name and logo recognition on signage, print, media and social media post
- Verbal recognition of support in remarks during the EmpowHERment Summit
- Acknowledgement of support on the EmpowHERment website
- Social media acknowledgements to audience to diverse audience

T-Shirt Sponsor - \$3,000

- Logo and website recognition on attendee and participant's t-shirts
- Written acknowledgement on empowHERment.com
- Social Media recognition

Swag Tote Bag Sponsorship - \$2,000

Each attendee will be given a branded tote bag with your company's and EmpowHERment logos

All contributions are tax deductible to the fullest extent of the law.

To pay online visit www.empowherment.com

EmpowHERment, Inc

1023B West 4th Street, Charlotte, NC 28202



Summit17 Sponsorship Levels cont

#BelieveHER Sponsor - \$250

- Individuals and/or Small businesses that want to make a difference in the lives of female students
- Listed on website empowHERment.com
- Sponsored Facebook post
- Tweet #thankyou

Talent Talk Sponsor - \$1,000

- Talent Development is one of our key pillars. Your company will have the opportunity to bring up to three company representatives to speak in a round table style discussion with attendees during lunch
- Name recognition on signage, print, media and social media post
- Verbal recognition of support in remarks during the EmpowHERment Summit
- Acknowledgement of support on the EmpowHERment website
- Social media acknowledgements to audience for over 75,000 impressions
- Access to participant's parent(s) and volunteer email addresses

In-kind is cash equivalent to benefits above.

Other needs

- 400 notebooks for journaling session
- 400 coupons or gift cards
- 400 pens/colored pencils
- 400 branded items to include in swag bags

EmpowHERment Summit

September 16, 2017

8 am – 5 pm

East Mecklenburg High School

Estimate Attendees:

- 300 female students grades 6-12
- 100 volunteers (corporate, community leaders, mentors, CMS, CMPD)
- 30 speakers (Invited Mayor, County Manager, national keynote)

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