

**Affiliates of North Carolina National Alliance of Black School Educators:
ABSE at UNC Charlotte
The Greater Charlotte ABSE
North Carolina ABSE
Wayne County ABSE**

Greetings!

Community Leaders, Organizations, Businesses, Corporations, Legislators, City & County Government, Educators, and Greater Charlotte-Mecklenburg Churches

A special thanks for supporting My Brother's Keeper CLT projects throughout the school year. These activities develop knowledge and skills; help parents and students understand how schools and organizations work; improve their literacy skills and develop families' beliefs that they can and do make a difference in their child's life. Please donate and join other churches in supporting Charlotte-Mecklenburg Parent Forum on Saturday, August 12, 2017. **"Enough is Enough." The community must come together to educate our children. This is our ninth parent forum in achieving this goal. Your church name & pastor will be printed on the program. Please read attachments carefully and announce to your congregation each Sunday leading up to event! Thank You!**

Purpose of Event:

Effective School Research continues to reveal that Parental Engagement is Key to student success. Parents are their child's first teacher. The MBK Parent Forums will support parents in that role. This Parent Forum will offer tools and resources that will help them understand and navigate through the system to get information on academic requirements, and build stronger relationships with their child's school. The Forum will also focus on efforts to engage families and community members in developing trusting relationships to get parents to "Wake Up, Stand Up, and Speak Up" on issues that affect their child's education.

We have a Call to Action for the Community and are encouraging other organizations to join us in partnering with schools to help Raise Standards and improve Student Achievement. The parent is the first teacher and we offer professional activities to educate parents including parent forums, workshops and conferences throughout the year to empower them to become engaged in their child's education to build stronger relationships with schools.

Why you should sponsor this event:

Sponsoring MBK Parent Forums, your company or organization is sending a clear message to parents and to community that you value public education and the goals of My Brother's Keeper Initiative to improve literacy, career/college readiness and economic opportunity for all children and especially Charlotte youth of color and black males. NC Affiliates work directly with CMS, Communities in Schools and UNC Charlotte in delivering these services not only to parents as first teachers but also to school leaders, teachers, support staff, students and community.

Best regards!

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