

MEDIA RELEASE

July 2017

For More Information

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Featured photo: Ayo Roach at a BPM 2016 event in New York, taken by Sino Chum.

BPM Architects

Principal partners on the campaign are Dr. Jackie Copeland-Carson of Pan African Women's Philanthropy Network, Tracey Webb of Black Benefactors and Valaida Fullwood of Giving Back Project.

2017 Campaign

BPM 2017 is a multimedia campaign to inform, involve, inspire and invest in Black philanthropic leadership. This year's focal concept is Giving Voice to Fuel Change.

Background

Founded by Dr. Jackie Copeland-Carson of the Pan African Women's Philanthropy Network and recognized by the United Nations and Congress in August 2011, Black Philanthropy Month was created as an annual, global celebration of African-descent giving in the United States and worldwide.

Perennial Tagline

Giving augustly, year-round

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Black Philanthropy Month 2017: Giving Voice to Fuel Change

WASHINGTON, DC — Entering its seventh year of observance, Black Philanthropy Month (BPM 2017) is an unprecedented campaign during August to strengthen African-descent giving in all its forms.



Dr. Jackie Copeland-Carson, founder of Black Philanthropy Month and Pan African Women's Philanthropy Network (PAWPNet) offers a litany of unjust events around the world and contends, "Black people are at a crossroads." She further asserts, "This year we'll celebrate our giving past while reviving Black giving as a collective movement for social change. Look for opportunities to join PAWPNet and support high-impact projects that, with your support, can build a better future in this new period of injustice and struggle for our communities everywhere. Black giving matters!"

Attacks on our nation's progress in areas of voting rights, LGBTQ equality, women's health, criminal justice, educational opportunity, economic power and more are emblematic of what's occurring around the globe. These assaults demand we give voice to injustice and, collectively, dedicate resources to turn the tide and assert our rights, interests and humanity.

As a campaign, BPM 2017 comprises activities—online and in communities—to inspire people to advocate and to give in strategic ways that transform policies, systems and lives for the better. The public is encouraged to participate by hosting self-organized events, charitable fundraising activities and community conversations. To spark ideas on how you can participate, visit BlackPhilanthropyMonth.com.

BPM 2017 happenings that promote philanthropic investments and conscious giving in our communities are planned in cities, coast to coast. Included among these are a special exhibition of "The Soul of Philanthropy" with the Smithsonian National Museum of African American History & Culture at the 2017 Association of African American Museums conference in Washington, DC, plus a pop-up exhibition at the University of Kentucky. Slated to spotlight philanthropy across the African Diaspora are gatherings in such communities as New York City, the Bay Area, Chicago, Atlanta and Columbia, SC. These and other observances led by foundations, nonprofit agencies, cultural institutions, giving circles, media and individuals will be featured on BlackPhilanthropyMonth.com.

Tracey Webb, founder of Black Benefactors and an architect of the annual campaign, says, "This year's Black Philanthropy Month will inspire givers to ignite change at the local level, in addition to supporting initiatives nationally and internationally. Powerful shifts happen with collective action, and BPM 2017 is set to fuel connections and amplify voices that will shape our future."

For a full listing of sponsors, visit BlackPhilanthropyMonth.com.

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