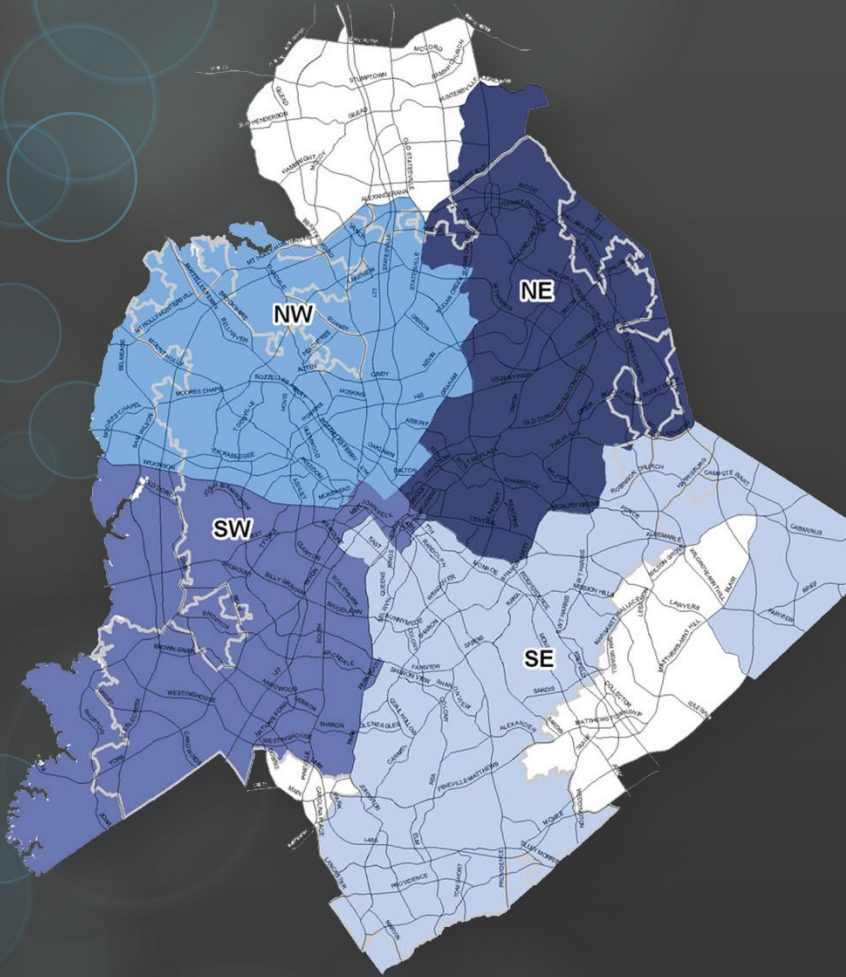




# Neighborhood Matching Grants (NMG)

City of Charlotte – Housing & Neighborhood Services  
Community Engagement Division

# Community Engagement



- Neighborhood Board Retreats
- Need A Speaker Program
- Civic Leadership Academy
- Community Trainings
- Keep Charlotte Beautiful
- Youth Programs
- Neighborhood Matching Grants

# The Basics

- Created in 1993, managed by N&BS
- 3 application cycles each year
  - March 1
  - June 1
  - September 1
- Requires 1:1 match
- Up to 1 year of funding, \$10-\$25k max
- 842+ projects funded, 95.8% approval rate
- We're here to help – we love hearing new ideas and seeing how projects build community within a neighborhood!



*Grove Park Neighborhood , Ascension*



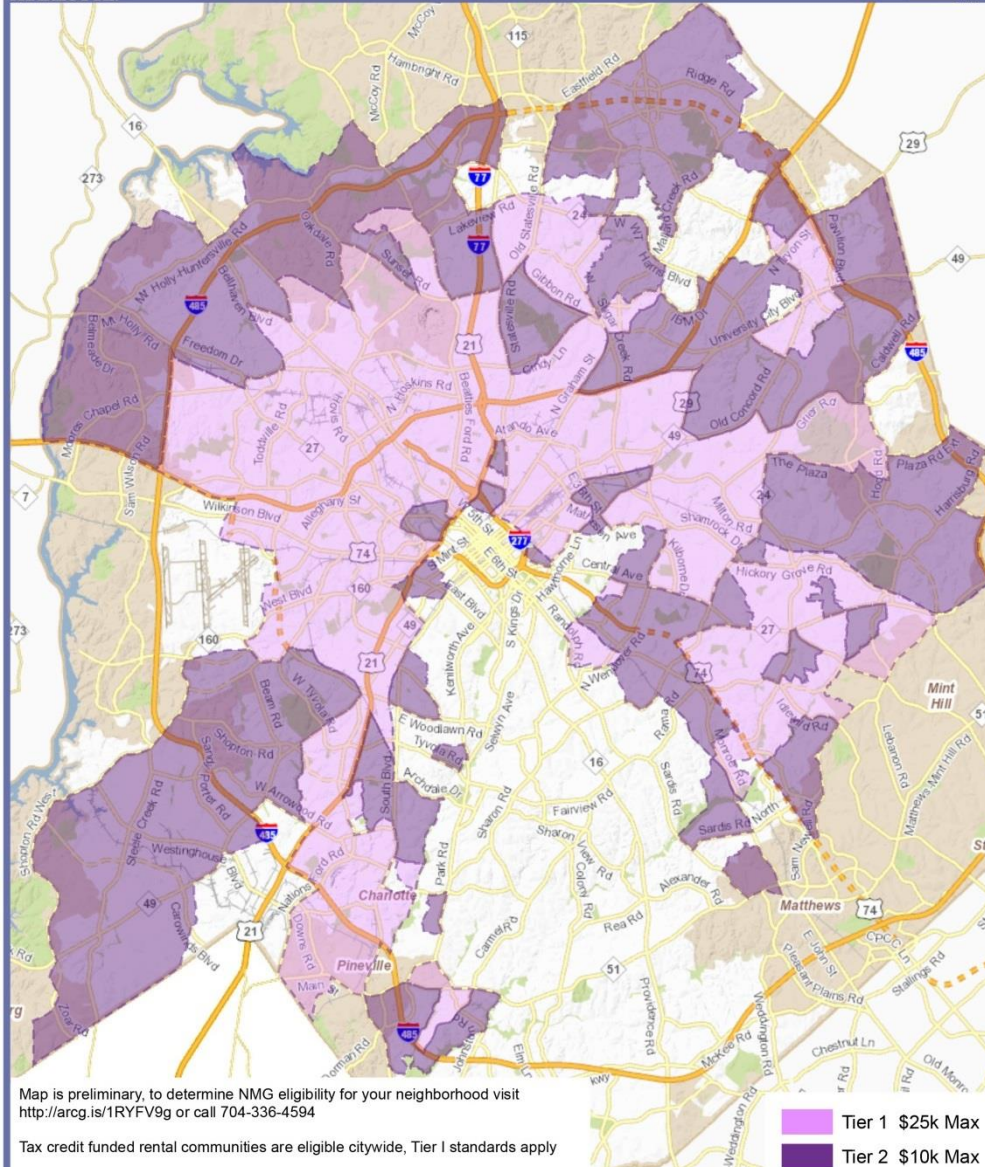
# Program Goals

- Build neighborhood capacity and participation
- Leverage citizen involvement and resources to revitalize and reinvest in low & moderate income neighborhoods
- Stimulate partnership development between City and community groups
- Support neighborhoods to self determine improvement priorities
- Provide funding & technical support for neighborhood-led project implementation



*Plaza Midwood Bike Corral*

## NMG Program Geography



# Geographic Eligibility

Eligibility Tier*	Tier I	Tier II
NPA Median Assessed Property Value	≤ \$104,110	\$104,111 to \$181,703
Maximum Grant Award	Up to \$25,000/ application, no per year maximum	Up to \$10,000/ application, no per year maximum
-Neighborhood Associations & HOA's	Up to \$25,000/ application, \$25,000 max per fiscal year	Up to \$10,000/ application, \$25,000 max per fiscal year
-Neighborhood Coalitions	Up to \$25,000/ application, \$25,000 max per fiscal year	Up to \$10,000/ application, \$25,000 max per fiscal year
Project Restrictions	None	Exterior Curb Appeal & Existing Community Property Improvements ineligible



# Project Opportunities



- Community Asset mapping
- Membership drives
- Printing/mailing
- Yard signs (meeting date, yard or volunteer of the month, etc)
- Strategic planning
- Non-profit registration



- Nuisance prevention
- Cultural programs
- Health and wellness
- Senior programs
- Language programs
- Computer training/Digital Literacy
- Little Free Library /Food Pantry



- Park enhancements
- Playground/fitpark equipment
- Athletic fields
- Trails
- Bike racks
- Outdoor chess/checkers/games
- Stages/performance space



- Infrastructure improvements
- Community centers
- Mailboxes
- Trash receptacles
- Dumpster enclosures
- Decorative fencing
- Curb Appeal improvements\*

*\* Curb appeal improvements and maintenance items permitted only in Tier 1*

# Project Opportunities



Resource  
Conservation

- Water, energy & waste reduction initiatives
- Recycling campaigns
- Transit stop amenities
- Bike Racks
- Waste receptacles-pet, recycling, cigarette butts, gum



Signage

- Sign toppers
- Neighborhood Identification
- Entrance monuments
- Event signage & banners
- Way finding signage
- Garden signs
- Can do signs



Community Garden

- Community gardens
- Ozone garden
- Greenhouses/hoop houses
- Butterfly gardens
- Training & education
- Community cookbook



Marketing &  
Branding

- Logo/brand development
- Website development
- Brochures/marketing collateral
- T-shirts, pens, stickers, magnets
- Neighborhood directory



Neighborhood  
Clean Up

- Curb appeal improvements
- Street adoption
- Community/vacant lot clean-up
- Landscaping
- Stream clean-up



Public Safety

- Street lights
- Traffic Calming
- Security fences
- Security cameras
- Speed limit signage
- Neighborhood Watch group
- Crime watch signs

# What Will You Do?



Art &  
Beautification

- Landscaping
- Trail improvements
- Water fountains
- Murals
- Benches
- Decorative Planters

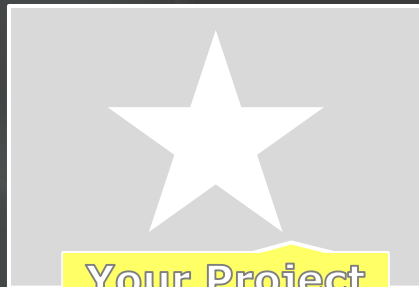
- Community art
- Decorative signal cabinets
- Birdhouses
- Artistic railings
- Lighting improvements
- Tree planting



Festivals &  
Special Events

- National Night Out
- Back to school events
- Music/art festivals
- Neighborhood meet & greet
- Cultural festivals
- Community reunion

- Community cares day
- Home tour
- Holiday celebration
- Neighborhood history walk
- Community day
- 5k walk/run



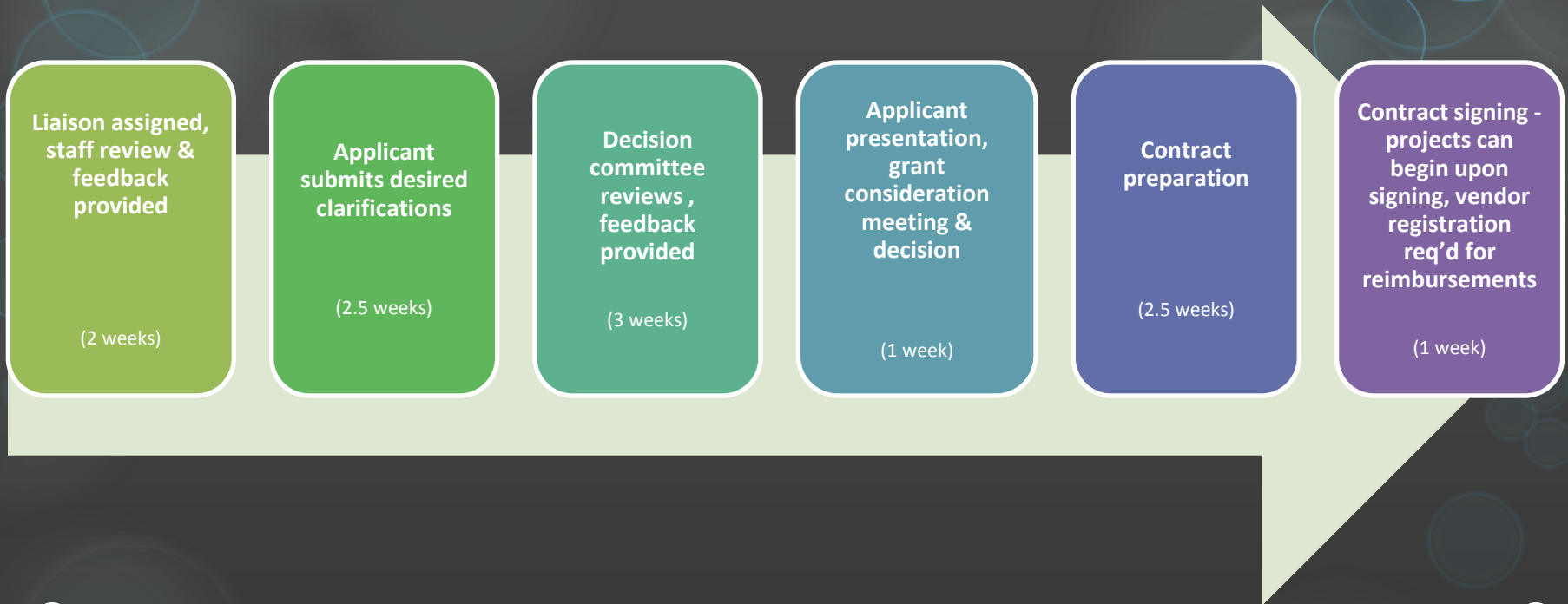
Your Project  
Here

- Improved quality of life
- Increased property values
- New friends
- Community happiness

- Civic pride
- Problems turned opportunities
- Neighborhood dreams come true
- What will you do?



# Application Review Process



○ Application Submittal  
(March, June or Sept 1<sup>st</sup>)

○ Projects Begin  
(Week 12)

# Featured Successes – Entrance Signage



*McDowell Farms Neighborhood Association*



*Hamlin Park*



*Oberbeck Village Home Owners Association*



*Autumnwood Community*



*Starmount*



*Windsor Grove Homeowners Association*



# Featured Successes – Toppers & Info Signs



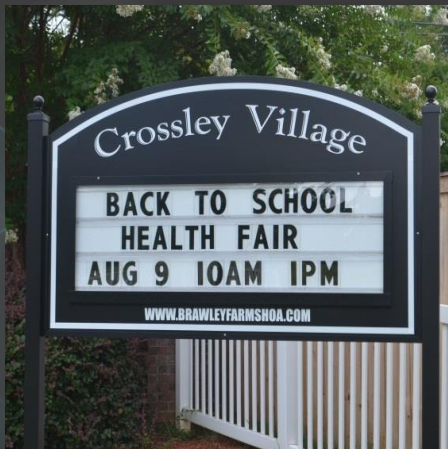
*Coventry Woods*



*Cherry Neighborhood Association*



*Villa Heights Community Organization*



*Brawley Farms, Crossley Village*



*Ravenwood Neighborhood Association*



*Madison Park*



*Burtonwood, Speed Limit Decals*



# Featured Successes – Art & Beautification



*Villa Heights Community Organization*



*Historic North Charlotte (NoDa)*



*Reid Park Neighborhood Association*



*Grove Park Neighborhood Association*



*Historic North Charlotte (NoDa)*



*Historic West End*



# Featured Successes – Recreation



*NoDa, Bike Racks*



*Reid Park, Cathedral Park Pavilion*



*Stonington HOA, Playground*



*Druid Hills, Fit Park*



*Plaza Midwood, Bike Festival*



*Hampton Park, Community Trails*



# Featured Successes – School Partnerships



Madison Park Homeowner's Association & Pinewood Elementary, History Wall



Winterfield Neighborhood Assoc & Winterfield Elementary, Student Symphony & Community Garden



McCrorey Heights & Oaklawn Language Academy, Mosaic Mural



# Featured Successes – Community Gardens



*Villa Heights*



*Druid Hills*



*Washington Heights*



*Winterfield*



# More Featured Projects



*Northwest Community Day, T-shirts*



*Anita Stroud Park, Birdhouses*



*Greenville, Heritage Festival*

07	08	09	10	11
<ul style="list-style-type: none"> <li>Safety Week Kick-off</li> <li>Safety Video on Morning News</li> </ul>	<ul style="list-style-type: none"> <li>Parent Coffee</li> <li>Walk To School Reminder on Morning News</li> </ul>	<ul style="list-style-type: none"> <li>International Walk-To-School Day</li> <li>Daily Safety Video on Morning News</li> </ul>	<ul style="list-style-type: none"> <li>Safety Reminder on Morning News</li> <li>Gas the Bus Special Assemblies for K &amp; 1 Grades</li> <li>HATS OFF TO SAFETY!</li> </ul>	<ul style="list-style-type: none"> <li>Safety reminder on Morning News</li> <li>Gas the Bus Assemblies for K &amp; 1 Grades</li> <li>Announcement of Door Decorating Contest Winners*</li> </ul>

**WINTERFIELD SAFETY WEEK**



*Hidden Valley, National Night Out*



*Brightwalk, No Barriers*



*Oaklawn Park, Little Free Library*



*Quail Run, Security Cameras*