



Genesis Project Family Wellness Center
(501C3)

Presents

**10th Anniversary Celebration
of
Genesis Project, Mental and Behavioral Agency**

Celebration Gala

at

*The Delta Center
5408 Beatties Ford Road
Friday, June 2, 2017
7:00 pm until 9:00 pm*

&

Attic Sale Market Place Resource Fair

Partnering with Councilman Phipps to provide area families with County and City Resources

*5104 Reagan Drive – Ste. 5
Saturday, June 17, 2017
10:00 am until 2:00 pm*

*Should you have any questions, please feel free to contact Sylvia L. Grier at
slg@genesisproject1.org or 704.596.0505.*



Genesis Project, a Family and Behavioral Health Agency is celebrating 10 years of business in Charlotte, North Carolina.

- We opened our doors in May of 2007 with only 4 staff members and nearly one hundred Consumers. Within 90 days of, we had rapidly grown to 21 staff members and 300 clients.
- Has serviced and touched the lives of over 10,000 Consumers
- obtain National Accreditation within 2 years of opening, by the Council on Quality Leadership (COL), the highest accrediting entity. They identified that Genesis is a giving and generous agency, hosting programs for thousands of local individuals and families without compensation and providing clinical services to all in need with a great number being uninsured.
- Genesis has offered a variety of enhanced programs to add to the counseling services of the agency:
 - GLASS, Girls Learning About Self-Esteem and Self-Worth,
 - Pegasus Equestrian therapy program,
 - Prodigal Sons – males group in the community and the county jail
 - McClintock Family night and many others.
- Five years ago, Genesis Project was awarded a 3 year federal grant to launch T.O.U.C.H.E.D., Tackling Obesity Using Challenges Hobbies Education and Diet. A staff of 6 fitness and nutrition professionals and was targeted at inner city charter and after schools youth to get them moving. - established several gardens in the communities providing fresh vegetables for the families. - - - success gave Genesis another link to health & wellness for Consumers that continue today.
- 2014, Genesis expanded its operation by opening an additional office in Gaston county and began to serve the greater Gastonia, Lincolnton, and Cleveland communities.
- through two extremely trying years, Genesis Management Team continues to keep the doors open, phones answered, and Consumers supported.
- 2017, we are launching a new transitional and emergency housing program for individuals experiencing mental health and addictions crisis. Our plan is to model
 - the structure of the housing program after the Oxford Homes but offer additional supports and services to assist participants in reaching their goals and establishing independence.
 - the housing program Genesis also seeks to partner with area restaurants, churches, and community organizations to provide a daily meal, mentorship, a clothes closet, and family enrichment.
- Dr. Trasha Black, agency owner, started Break Every Chain Radio Show – airs every Saturday EST on WDRBmedia.com



Anniversary Activities

➤ **Anniversary Gala**

Friday, June 2nd

The Delta Center 5408 Beatties Ford Road - 28216

7:00 pm - Program Book to be distributed

Gala Speaker: Fonda Bryant, National Alliance on Mental Illness

Board of Directors

Fonda Bryant is a Gastonia, NC Native. She is the very proud mom of a former Wake Forest University football player. She is a big sports fan and especially loves pro and college football. Fonda has been a mental health advocate for 21 years and has served NAMI Charlotte for over 2 years, she joined in March of 2014. Since joining NAMI Charlotte, she has been implementing projects that have brought attention to mental health such as “Scoring for Mental Health” with former NFL and Super Bowl Champion Keith O’Neill, Get to Know NAMI Charlotte with Alpha Kappa Alpha, and the Green Ribbon

Table Guest:

Dr. Christopher E. Lord, MD., Diplomate, American Board of Psychiatry & Neurology

Dr. Susan Furr: Counseling, Student Development, Psycho-Education, UNCC

➤ **Attic Sale Market Place Resource Fair**

Partnering with Councilman Phipps to provide area families with County and City Resources

5104 Reagan Drive – Ste. 5 - 28206

Saturday, June 17 – 10:00 am until 2:00 pm



Ticket – Donations - Sponsorship – Advertising

Deadline for Ticket sale is 5/25/17

Gala Tickets

\$25.00 Each - Number of tickets ordering _____ X \$25.00 = _____ Total

_____ I am planning on attending the celebration

_____ I would like to donate my ticket(s) to a deserving GP Consumer

Purchase A Consumer Table

_____ I would like to purchase an 8 Seat Consumer Table for \$250.00 and get a ¼ Page Ad

Sponsorships:

_____ **\$5,000**

- Title Sponsor listing and seating at the Gala
- VIP Display at the Gala
- 3 VIP Tables
- Speaker and Program Participation
- Full Page Color Advertisement – Back Cover
- Company Branding on all promotional material
- Acknowledgement in/on all PR and Announcements
- Prominent Signage
- Logo on website for one year
- Display Table at the Gala

_____ **\$3,000**

- VIP Display at the Gala
- 2 VIP Tables
- Speaker and Program Participation
- Full Page Color Advertisement – Inside Front
- Company Branding on all promotional material
- Acknowledgement in/on all PR and Announcements
- Prominent Signage
- Logo on website for one year
- Display Table at the Gala

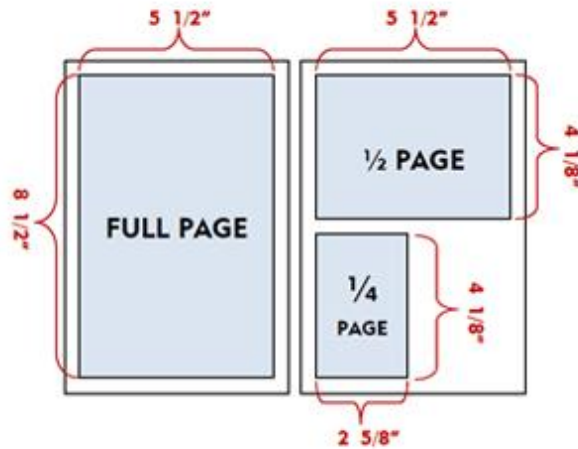


_____ **\$1,000**

- VIP Display at the Gala
- 1 VIP Tables
- Program Participation
- Full Page Color Advertisement – Back Inside
- Company Branding on all promotional material
- Prominent Signage
- Logo on website for one year
- Display Table at the Gala

Advertising:

Deadline for Ads is 5/20/17



_____	Full Page Color	\$325
_____	Full Page Black & White	\$200
_____	One Half Black & White	\$125
_____	One quarter Black & White	\$ 90
_____	Business Card Black & White	\$ 35

Total Enclosed: _____





General Information

Business Name _____
Contact Person _____
Business Address _____
City _____ State _____
Zip _____
Contact Phone _____
Email Address _____
Website _____

All businesses are encouraged to place business promotional items in the gift bags for the Gala. (No paper)

Payment Type:

_____ CASH

_____ CHECK payable to **Genesis Project**

(No credit card machine available)

Checks and Money Orders can be mailed to:

Genesis Project
5104 Reagan Drive – Ste. 5
Charlotte, NC 28206-1392

Should you have any questions, please feel free to contact Sylvia L. Grier at slg@genesisproject1.org or 704.596.0505.