

**Genesis Project Family Wellness Center**

(501C3)

*Presents*

**10<sup>th</sup> Anniversary Celebration  
of  
Genesis Project, Mental and Behavioral Agency**

*Sponsoring Events*

*Attic Sale Market Place Vending  
5104 Reagan Drive – Ste. 5 - 28206  
Saturday, March 25, 2017  
9:00 am until 3:00 pm*

*Please Believe Free Fitness Day  
2734 N. Graham Street  
Saturday, April 8, 2017  
10:00 am until 2:00 pm*

*Celebration Banquet  
The Delta Center  
5408 Beatties Ford Road  
Friday, May 5, 2017  
7:00 pm until 9:00 pm*

*Should you have any questions, please feel free to contact Sylvia L. Grier at [slg@genesisproject1.org](mailto:slg@genesisproject1.org) or  
704.596.0505.*



*Genesis Project 1, Inc.*

*Changing the World One Family at a Time*

## *Genesis Project's 10 Year History*

Genesis Project, a Family and Behavioral Health Agency is celebrating 10 years of business in North Carolina. Genesis opened our doors in May of 2007 with only 4 staff members and nearly one hundred Consumers. We had no choice but to hit the ground running. Within 90 days of, we had rapidly grown to 21 staff members and 300 clients.

At that time, behavioral health agencies were required to obtain national accreditation within 3 years of opening. Genesis was accredited by the Council on Quality Leadership (COL), the highest accrediting entity, within our second year of operations. The accreditation was a five day process involving interviews with leadership, staff, consumers, and community stakeholders.

The team from CQL was thoroughly impressed with the community engagement activities and collaborative relationships which Genesis had cultivated in such a short time. They identified that Genesis is a giving and generous agency, hosting programs for thousands of local individuals and families without compensation and providing clinical services to all in need with a great number being uninsured. This generosity did impact our bottom line and caused us to appear less profitable than many other agencies during that era. We

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were challenged to reign in philanthropic areas to ensure the financial stability and sustainability of our organization. It was during this time that Genesis upgraded and expanded our financial department. This upgrade proved to be and continues as one of the best business decisions we have ever made.

That upgrade has seen the agency through a great deal of adversity and continues to maintain the stability for the growth and progress of the agency.

Over the years Genesis, has been able to stand on its vision to change the world one family at a time and continues to provide free community programs and services to the indigent and most fragile. We have had challenging years and have had definite times of struggle keeping our head above water. Behavioral health and Human services in Mecklenburg County and North Carolina have definitely had their ups and downs. Through every change and obstacle, Genesis has worked diligently to keep our consumers stable and on the right track.

Genesis has offered a variety of enhanced programs to add to the counseling services of the agency:

- GLASS, Girls Learning About Self-Esteem and Self-Worth,
- Pegasus Equestrian therapy program,
- Prodigal Sons – males group in the community and the county jail
- McClintock Family night and many others.

Five years ago, Genesis Project was awarded a 3 year federal grant to launch T.O.U.C.H.E.D., Tackling Obesity Using Challenges Hobbies Education and Diet. T.O.U.C.H.E.D. had

a staff of 6 fitness and nutrition professionals and was targeted at inner city charter and after schools youth to get them moving around and out from in front of their TVs and computers. The program also established several gardens in the communities providing fresh vegetables for the families in the programs. This success none-the-less gave Genesis another link to health and wellness for our Consumers that continue today.

In 2014, Genesis expanded its operation by opening an additional office in Gaston county and began to serve the greater Gastonia, Lincolnton, and Cleveland communities. Shortly thereafter, we were plagued with unfair pay backs, costly court battles over minute administrative issues, and unavoidable staff layoffs. Through two extremely trying years, Genesis management team continued to keep the doors open, phones answered, and Consumers supported. Now, as we look back over the last decade, we acknowledge that so many of our fellow agencies that started out at the same time; agencies with whom Genesis partnered and valued, are no longer around. Yet Genesis Project has survived.

At 10 years, Genesis is still seeking innovative ways to meet the needs of the community. In 2017, we are launching a new transitional and emergency housing program for individuals experiencing mental health and addictions crisis. Our plan is to model the structure of the housing program after the Oxford Homes but offer additional supports and services to assist participants in reaching their goals and establishing independence. With the housing program, Genesis also seeks to partner with area restaurants, churches, and community organizations to provide a daily meal, mentorship, a clothes closet, and family enrichment.

The weekend of March 5<sup>th</sup>, 45 Students from Students Today Leaders Forever, STLF, East Lansing Michigan volunteered a half day to assist Genesis in preparing the housing facility. Students Today Leaders Forever's mission is revealing leadership through service, relationships and action. They operate entirely with a self-created leadership structure call the Core Model. The Core Model is a system based on functionality and collective action, rather than hierarchy and position. The Core Model successfully engages hundreds of volunteer student leaders to facilitate volunteer project, paying forward. Genesis Project was chosen for the volunteer opportunity. These students did cleaning, painting, and decorating to enhance the appearance of the front lobby, the grounds and the rooms that Genesis will be occupying.

There will be a variety of anniversary celebration events over the next few months. Please keep the following events in mind:

Attic Sale Market Place Vending  
5104 Reagan Drive – Ste. 5 - 28206  
Saturday, March 25, 2017  
9:00 am until 3:00 pm

Please Believe Fitness Day  
2734 N. Graham Street - 28206  
Saturday, April 8, 2017  
10:00 am until 2:00 pm

10<sup>th</sup> Anniversary Celebration, A Formal Banquet  
The Delta Center  
5408 Beatties Ford Road - 28216  
Friday, May 5, 2017  
7:00 until 9:00 pm

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*Genesis Project Family*  
*Wellness Center, Inc.*

*Changing the World One Family at a Time*

Contact: Sylvia L. Grier 704.596.0505

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*Genesis Project 10th Anniversary*  
*Celebration Event*

**Community Attic Sale and Market**  
**Place**

*Organizations, Businesses and*  
*Individuals*

*Invited to Market Wares and*  
*Programs*

**5104 Reagan Drive - Ste. 5 28206**

**Saturday, March 25, 2017**

**9:00 am until 3:00 pm**

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*Food Truck (on site) Smoke & Go  
The World's Best BBQ  
www.smokeandgo.com  
10:00 am until 2:00 pm  
Meals \$10.00 - Chopped Pork or Chicken-Side-  
Dessert-Drink*

**Public Invited**  
**Vendor Registration Still Available**

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Dear Vendor:

Thank you for your interests in being a Vendor at Genesis Project's Attic Sale Market Place celebrating Genesis Project's 10<sup>th</sup> Anniversary, **Saturday, March 25, 2017 at 5104 Reagan Dr. - Ste 5 from 9:00 am until 3:00 pm.** The Attic Sale Market Place is another community activity allowing as many folk from the community and surrounding areas to join in on Genesis Project's 10<sup>th</sup> Anniversary Celebration.

**The Vendor Registration fee is:**

**Vendor Fee: \$30.00**

ALL Vendors are required to promote the Genesis Project Attic Sale Market Place on all social media to help ensure a successful event. Should you have any questions, please feel free to contact Sylvia L. Grier at [slg@genesisproject1.org](mailto:slg@genesisproject1.org) or 704.596.0505.

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**All Business Small and Large –  
Organizations  
Individuals Invited to Participate  
Vendor Agreement**

- We ask that at least one representative be present at your booth for the entire event.
- You may not share space with another vendor.
- Vendor is responsible for their own setup and equipment
- **Schedule:**
  - Set up at Between 8:00 and 9:00 am
  - Event Closing at 3:00 pm

**PAYMENT**

Payment Type:

CASH

CHECK payable to Genesis Project 1, Inc.  
(no credit card machine available)

**Signature of Vendor:**

\_\_\_\_\_  
Date: \_\_\_\_\_

**Please return completed form with payment**

If you have any questions call Sylvia L. Grier 704.596.0505

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Thank you for your support, we are looking forward to seeing you at the **Genesis Project's Attic Sale Market Place.**

## **General Information**

Business Name
_____
Contact Person
_____
Selling – Marketing – Displaying (product)
_____
Business Address
_____
City_____State_____Zip_____
Contact Phone
_____
Email Address_____

**Smoke and Go Food Truck will be on site  
for event:**

**Food Tickets \$10.00: Chicken or Pork, Side,  
Dessert and Drink**

\_\_\_\_\_

\_\_\_\_\_

# 10<sup>th</sup> Anniversary Celebration of Genesis Project

## Ticket – Donations - Sponsorship – Advertising

### Banquet Tickets

\$25.00 Each - Number of tickets ordering \_\_\_\_\_ X \$25.00 = \_\_\_\_\_ Total

\_\_\_\_\_ I am planning on attending the celebration

\_\_\_\_\_ I would like to donate my ticket(s) to a deserving GP Consumer

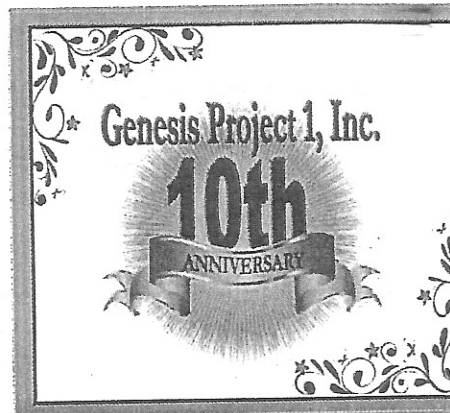
### Purchase A Consumer Table

\_\_\_\_\_ I would like to purchase an 8 Seat Consumer Table for \$250.00 and get a ¼ Page Ad

### Sponsorships:

\_\_\_\_\_ \$5,000

- Title Sponsor listing and seating at the Banquet
- VIP Display at the banquet
- 3 VIP Tables
- Speaker and Program Participation
- Full Page Color Advertisement – Back Cover
- Company Branding on all promotional material
- Acknowledgement in/on all PR and Announcements
- Prominent Signage
- Logo on website for one year
- Display Table at Banquet



\_\_\_\_\_ **\$3,000**

- VIP Display at the banquet
- 2 VIP Tables
- Speaker and Program Participation
- Full Page Color Advertisement – Inside Front
- Company Branding on all promotional material
- Acknowledgement in/on all PR and Announcements
- Prominent Signage
- Logo on website for one year
- Display Table at Banquet

\_\_\_\_\_ **\$1,000**

- VIP Display at the banquet
- 1 VIP Tables
- Program Participation
- Full Page Color Advertisement – Back Inside
- Company Branding on all promotional material
- Prominent Signage
- Logo on website for one year
- Display Table at Banquet

**Advertising:**

_____	Full Page Color	\$325
_____	Full Page Black & White	\$200
_____	One Half Black & White	\$125
_____	One quarter Black & White	\$ 90
_____	Business Card Black & White	\$ 35

**Total Enclosed:** \_\_\_\_\_

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General Information

Business Name _____	
Contact Person _____	
Business Address _____	
_____	
City _____	State _____
Zip _____	
Contact Phone _____	
Email Address _____	Website _____

*All businesses are encouraged to place business promotional items in the gift bags for the banquet. (No paper)*

Payment Type:

\_\_\_\_\_ CASH  
\_\_\_\_\_ CHECK payable to **Genesis Project**  
*(no credit card machine available)*

Checks and Money Orders can be mailed to:  
**Genesis Project**  
**5104 Reagan Drive – Ste. 5**  
**Charlotte, NC 28206-1392**

*Should you have any questions, please feel free to contact Sylvia L. Grier at [slg@genesisproject1.org](mailto:slg@genesisproject1.org) or 704.596.0505.*

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