

Agenda Meeting

August 2, 2016 11:00am – 12:30pm
Blemont Center – Main Conference Room

Community Based Initiatives Supporting The CIAA thru Manager's Enterprise Initiative

Introduction	-	Coordinators/Attendee's Carolyn Mason Isaac L. Applewhite
Carolyn Mason	-	Economic Inclusion Economic Development
Isaac Applewhite	-	Youth Mentorship Opportunities Under Utilized Facilities "Issue Paper"
Keith Hayward	-	Economic Impact
Representative	-	CIAA
Laura McClettie	-	Development of the (CCEI) Concerned Citizens for Economic Inclusion Close

12/27/15

Laura,

Please forgive me, I did not mean to send you my draft copies. The following is a combined listing of both draft copies written in this final document!

Per your request: Regarding the meeting held on 11/3/15 and Open Forum call in meeting held on 11/17/15.

Concerns were outlined regarding:

- ◆ Certification for local entrepreneurs.
- ◆ A request to BOCC/City of Charlotte/CMS to fund projects thru auxilliary funding held at one of the requested venues.
- ◆ Facility usage of BOCC/City of Charlotte/CMS for CIAA, All Star Weekend, and NCAA tournament.
- ◆ Facilities are:
 - ◆ Great Aunt Stella Center
 - ◆ Richardson Ball Room
 - ◆ Spirit Square
 - ◆ Discovery Place
- ◆ Schedule meeting with the President of the CIAA to ask questions and discuss possible options with an open dialog on more participation by minority entrepreneur opportunities and open discussion on opportunities for our youth.
- ◆ Possible economic improvement for TMB. If approved by TMB could get up to 12.5% or more for co-sponsored fund raising at facilitated events, held at requested venues.
- ◆ Focus areas – Review future opportunities available after information collection. Goals & Objectives are established in order to meet our goals. New & different ideals regarding the CIAA reviewed by community.
- ◆ Suggestions: Focus on Future: Youth initiative needed, beginning with pre-teens and teens in the Athletic, Science, Streaming & Coding as well as other areas of concern.
- ◆ Political consideration – moratorium on CMS Think Tank Spending (Use of funds to impact local and community backed groups including TMB.
- ◆ Vision exercise w/CIAA/CMS/BOCC/City of Charlotte with local, state & federal representatives regarding how to better serve community with CIAA as co-contributor.

August 16, 2016 - 11:00am – 12 noon

Meeting Gov't Center - 15th floor – Council Conference Room

Community Based Initiatives

"Issue Paper" Concern Citizens for Economic Inclusion (CCEI)

The Ask - (Working Better Together) 2.3million+

1. Youth within the City/County

Increase effort to affect, re-train and influence youth in today's high climate of change. Provide direct pathways to success. Next five years are extremely important in shaping the youth of this community. Involvement of City of Charlotte economic development directives, Foundation of the Carolinas, CRVA and Chamber of Commerce, CMS/County may prove important.

Scholarships for CMS Seniors who graduate and wish to pursue higher education in 1 of 12 CIAA colleges over the next two graduation classes or any institution of higher education within Mecklenburg County or the nation.

2 Million Matching!!

2. Enhance Mayor's Summer Job's Program.

Open discussion with questions. Special note- City/County process of measurement and evaluation tools may prove pivotal if Park & Recreation Department Initiatives used as a resource to reinforce youth efforts. If recreation facilities and staff are used as sites & supervisors for larger youth jobs program "year round" pipeline for youth could be enhanced and established for years. Next level of enhancement could be layered into the County Manager Enterprise Initiatives by investing in youth training programming in the trades. Especially developed ideals based around year round youth jobs program & placement.

Cost unknown at this time!

3. Enhance Urban League

Increase program efforts for minority youth. Job training to include enhanced interview skills and job placement for youth not planning to attend a 4 year college. **50K Matching!**

4. Enhance Mayor's Mentorship Program

Use of wrap around service ideal to inject CIAA into fabric of community. Request partnership in this area. This includes CIAA agreeing to extend it's resources and allow use of Richardson Ball room during tournament at Convention Center for youth programming/ inter-action with CIAA players, coaches, administrators, cheerleaders, etc. Request CMS to provide youth & transportation. Park & Recreation, churches athletic teams, cheerleaders, youth groups, etc. would be invited to participate in this effort. Request CRVA to purchase and distribute no less than 1500 free tickets to girl's CIAA tournament games as a (giving back to it's community initiative) for youth groups. Request City to provide food from local vendors, entertainment and motivational speakers as part of program ideal, etc. **25K Matching!**

5. Enhance 100 Black Men's role in Mayor's Mentorship Program

Enhance 100 Black Men's mentorship during CIAA by involving them in the Mayor's Mentorship program. **10K Matching!** Programing focus "Celebrate Ladies in Leadership" using the CIAA Girls Games as starting point ending at the Great Aunt Stella Center to acknowledge the historic achievements of women in this community. 100 Black Men to develop award for identified ladies in leadership. Enhancement of this project could be achieved if CRVA plays a active role in (giving back to their community) and pays for articles and Ads, etc., during the CIAA week long tournament dates. Use of Charlotte Post, Pride Magazine and The County News minority publications are recommended. Cost of this request determined by CRVA.