



Update

October 28, 2016



# 11 days until Election Day!

### In This Issue

NEEDED: Volunteers

Mallard Creek

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*Three bond referenda worth \$218.44 million are on the general election ballot to be approved by Charlotte voters. Financing for these bonds is already part of the city budget, so a "yes" vote will not result in higher taxes for Charlotte residents.*

*Bond funds will be used to upgrade and enhance **transportation** corridors, build workforce **housing** and improve streets, gutters, sidewalks and other features in older **neighborhoods** and emerging high-growth areas.*

### NEEDED: Volunteers

Do you have a few hours to volunteer at a polling station next week? Your help would be very much appreciated!

Four three-hour shifts are open at 22 locations every day next week. We have everything you need to tell voters about the bonds.

Fill out this [form](#) to reserve your spot!

### Bonds Overview

**\$148.44M** transportation  
**\$15M** housing  
**\$55M** neighborhoods

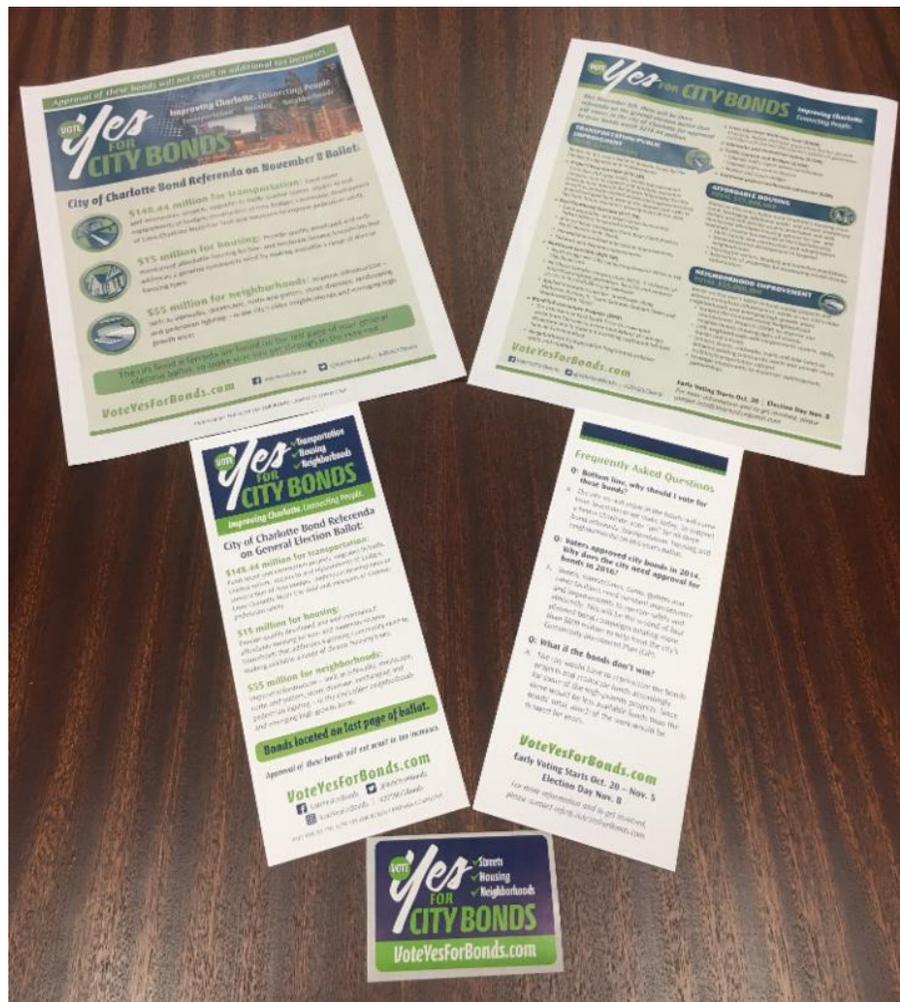
### For More Info

Website

**Lisa Crawford**  
Campaign Coordinator  
Email

**NEEDED:  
Volunteers**  
Fill out this [form](#).

Early Voting  
Has Begun!



## Mallard Creek Presbyterian Church BBQ

This past Thursday, Natalie English with the Charlotte Chamber and Adam Bernstein with Carolina PR/Chernoff Newman handed out palm cards and told voters about Charlotte bonds at Mallard Creek Presbyterian Church's 87th annual BBQ lunch.



Natalie English and Adam Bernstein

## Haven't Voted Yet? Not a Problem!

You still have time to vote early at 22 locations across Charlotte. Sites are open daily from 8 a.m. - 7 p.m. until November 5. If you are *not* registered, that's okay, simply bring a photo ID. If you *are* registered, nothing more is required other than stating your address upon arrival.



For a detailed map of locations, please click [here](#).

For additional information about voting, click [here](#).

## Bonds in the News

The Charlotte bonds referenda are in the news:

[Guest Column: How the city's \\$218 million bond package](#)

### [will help business](#)

October 28

Ed Weisiger Jr., President and CEO, Carolina CAT  
*Charlotte Business Journal*

### [Charlotte voters guide: One of the most important issues on this year's ballot might be at the very bottom](#)

October 25

Cory Inscoe  
*Charlotte Five*

### [The Agenda guide to every race in the 2016 election](#)

October 24

Andrew Dunn  
*Charlotte Agenda*

### [Charlotte Chamber Says Voting "Yes" to Bonds is Crucial](#)

October 19

Christina Watkins  
*Time Warner Cable News*

### [Leaders stress importance of referendums on affordable housing, infrastructure](#)

October 18

Mark Barber  
*WSOC*

### [Our Choice for Mecklenburg County races](#)

October 17

*The Charlotte Observer*

## Need a Ride to Vote on November 8?

[Carpool2Vote](#) is a free rideshare app that introduces volunteer drivers to voters needing a ride to the polls.

The [Charlotte Business Journal](#) recently did a news story about the app:



*"Users can download Carpool2Vote from the app store now to sign up as drivers or riders on Election Day. The app also has an additional safety feature since it is women-inspired. Each driver is issued a unique barcode so when the car arrives, riders know it is the right car. The passenger then receives a confirmation sound after they scan the barcode. If it is not the right car, passengers will be alerted."*

## Know Your Election Ballot

Bonds are on the last page of the ballot. (Click [here](#) for full ballot.)

## Transportation Bonds

SHALL the order authorizing \$148,440,000 of bonds plus interest to provide funds to pay the capital costs of constructing, reconstructing, enlarging, extending and improving certain streets, including streets and roads constituting a part of the State highway system or otherwise the responsibility of the State and including the cost of related studies, streetscape and pedestrian improvements, relocation of utilities, plans and design; acquiring, constructing, reconstructing, widening, extending, paving, resurfacing, grading or improving streets, roads, intersections, parking lots and pedestrian and bicycle paths; acquiring, constructing, reconstructing or improving sidewalks, curbs, gutters, drains, bridges, overpasses, underpasses and grade crossings and providing related landscaping, lighting and traffic controls, signals and markers; and the acquisition of land and rights-of-way in land required therefor, and providing that additional taxes may be levied in an amount sufficient to pay the principal of and interest on the bonds be approved?

Yes

No

## Housing Bonds

SHALL the order authorizing \$15,000,000 of bonds plus interest to provide funds to pay the capital costs of acquiring, constructing, developing, equipping and furnishing housing projects for the benefit of persons of low income, or moderate income, or low and moderate income, including without limitation loans, grants, interest supplements and other programs of financial assistance to persons of low income, or moderate income, or low and moderate income, and developers of housing for persons of low income, or moderate income, or low and moderate income, and construction of infrastructure improvements related thereto and the acquisition of land and rights-of-way required therefor, and providing that additional taxes may be levied in an amount sufficient to pay the principal of and interest on the bonds be approved?

Yes

No

## Neighborhood Improvements Bonds

SHALL the order authorizing \$55,000,000 of bonds plus interest to provide funds to pay the capital costs of infrastructure improvements for various neighborhoods of the City, including the cost of related studies, plans and design, acquiring, constructing, reconstructing, improving, installing or providing curbs, gutters, storm drainage, sidewalks, pedestrian and bicycle paths; paving, resurfacing, grading or improving streets, roads and intersections, providing public open space, landscaping and lighting, and acquiring any necessary equipment, land, interests in land and rights-of-way therefor, and providing that additional taxes may be levied in an amount sufficient to pay the principal of and interest on the bonds be approved?

Yes

No

## How You Can Get Involved

The Vote Yes For City Bonds campaign needs your help spreading the word about the importance of approving bonds. Here are ways to help:

- Endorse the campaign
- Sign up to volunteer (fill out this [form](#))
- Put a sign in your yard

We need volunteers to work at early voting sites between October 20 and November 5 and on November 8. Join the cause by clicking "[Get Involved](#)" on our website and let us know how you'd like to help!



## Resources Available

The Vote Yes For City Bonds campaign wants to make sure our supporters have all the resources they need to spread the word across Charlotte. We have palm cards and signs available. Additionally, our website's "[Resources](#)" page has a printable flyer, printable lapel stickers and a PowerPoint presentation available for distribution. If you're interested in showing your support through social media, download campaign profile and cover/header photos for Facebook and Twitter.

If you missed any previous newsletters, they're available on our website in the "[Resources](#)" tab. Don't miss any important news about city bonds! Send your name, email, and address to [Info@VoteYesForBonds.com](mailto:Info@VoteYesForBonds.com) to be added to the newsletter distribution list.

Approval of these bonds will not result in additional tax increases.



**City of Charlotte Bond Referenda on November 8 Ballot:**

- \$148.44 million for transportation:** Fund street and intersection projects, upgrades to traffic control system, repairs to and replacements of bridges, construction of new bridges, continuous development of Cross Charlotte Multi-Use Trail and measures to improve pedestrian safety.
- \$15 million for housing:** Provide quality developed and well-maintained affordable housing for low- and moderate-income households that addresses a growing community need by making available a range of diverse housing types.
- \$55 million for neighborhoods:** Improve infrastructure—such as sidewalks, streetscape, curbs and gutters, storm drainage, landscaping and pedestrian lighting—in the city's older neighborhoods and emerging high-growth areas.

The city bond referenda are found on the last page of your general election ballot, so make sure you get through to the very end.

[VoteYesForBonds.com](http://VoteYesForBonds.com) | [Facebook](#) | [Twitter](#) | [Instagram](#)

PAID FOR BY THE VOTE YES FOR BONDS CAMPAIGN COMMITTEE



**City of Charlotte Bond Referenda on General Election Ballot:**

**\$148.44 million for transportation:** Fund street and intersection projects, upgrades to traffic control system, repairs to and replacements of bridges, construction of new bridges, continuous development of Cross Charlotte Multi-Use Trail and measures to improve pedestrian safety.

**\$15 million for housing:** Provide quality developed and well-maintained affordable housing for low- and moderate-income households that addresses a growing community need by making available a range of diverse housing types.

**\$55 million for neighborhoods:** Improve infrastructure—such as sidewalks, streetscape, curbs and gutters, storm drainage, landscaping and pedestrian lighting—in the city's older neighborhoods and emerging high-growth areas.

**Bonds located on last page of ballot.**

Approval of these bonds will not result in tax increases.

[VoteYesForBonds.com](http://VoteYesForBonds.com) | [Facebook](#) | [Twitter](#) | [Instagram](#)

PAID FOR BY THE VOTE YES FOR BONDS CAMPAIGN COMMITTEE

**Frequently Asked Questions**

- Q: Bottom line, why should I vote for these bonds?**
- A: The city will enjoy in the future will come from investments we make today. To support a better Charlotte, vote "yes" for all three bond referenda (transportation, housing and neighborhoods) on this year's ballot.
- Q: Voters approved city bonds in 2014. Why does the city need approval for bonds in 2016?**
- A: Streets, intersections, curbs, gutters and other facilities need constant maintenance and improvements to operate safely and efficiently. This will be the second of four planned bond campaigns totaling more than \$600 million to help fund the city's Community Investment Plan (CIP).
- Q: What if the bonds don't win?**
- A: The city would have to prioritize the bonds projects and replicate funds accordingly for some of the high-priority projects. Since there would be less available funds than the bonds' total, much of the work would be delayed for years.

**VoteYesForBonds.com**  
 Early Voting Starts Oct. 20 – Nov. 5  
 Election Day Nov. 8  
 For more information and to get involved,  
 please contact [Info@VoteYesForBonds.com](mailto:Info@VoteYesForBonds.com).