**2nd Annual Uplift Rocky River Community Labor Day 5K RUN/WALK SPONSORSHIPS**

The 2nd Annual Uplift Rocky River Community 5K walk/run will be held on Monday, September 5, 2016. Our mission is to create a loving community by way of delivering a wide variety of sports and activities for children, teenagers, and adults that help build physical and spiritual strength through Christian Teamwork. The proceeds from this community event will go towards sports and mentoring programs at schools such as Reedy Creek Elementary, University Meadows Elementary, Grier Elementary, and Northridge Middle Schools. .

We are currently looking for businesses and individuals throughout the Rocky River and Reedy Creek communities to help sponsor this event. Below you will find information about our levels of sponsorship and how to become involved with the Uplift Rocky River Community Labor Day 5K Run/Walk. If you are interested in this opportunity and would like your business included in our media promotions, please let us hear from you soon! There are several ways for your business to support this cause:

**1. Financial**: The monetary sponsorship form and information is listed below. We have several donation levels that each come with sponsorship benefits that increase as the donation amount increases. Financial support helps to cover costs of this special event such as, awards for runners, t-shirts, police coverage for road blockages on race day, food, and entertainment, and much more. We could not make this race happen without our generous sponsors!

**2. In-Kind (Race Bags):** Each participant in the race receives a race bag that contains merchandise, coupons, and flyers from various sponsors and local businesses. Some companies that do not feel they can contribute financially can be supportive by providing something for these bags. This could be in the form of restaurant coupons or free meal tickets, discount coupons for local businesses, flyers for new businesses, and etc. as well as small promotional merchandise.

**3. Back Packs (School Supplies):** Another way to support this event is by providing book bags or school supplies for children. We are collecting and filling 100 backpacks with school supplies for children that participate in the walk/run or simply attend the family fun day after the walk/run. We realize how important it is for kids to arrive at school ready for learning; these backpacks will help accomplish that. This donation could come in the form of empty back packs or school supplies. If you have any questions, please feel free to contact Pastor Lionel Means, or email us at [lionel.means@upliftcm.com](mailto:lionel.means@upliftcm.com) .

**Sponsorship Levels**

**Platinum sponsor: $500**

• 3 waived entry fees

• Space at registration for sponsor to set up a table to promote their business

• Advertisement and mention of business on our social media sites (Facebook, Twitter, Eventbrite)

• Sponsor name announced on race day

• Sponsor name or logo printed on t-shirts

• Sponsor giveaways, coupons, and/or samples given to all participants (supplied by you)

**Gold sponsor: $250**

• 2 waived entry fees

• Sponsor name mentions on social media sites

• Sponsor name announced on race day

• Sponsor name or logo printed on t-shirts

• Sponsor giveaways, coupons, and/or samples given to all participants (supplied by you)

**Silver sponsor: $100**

• 1 waived entry fee

• Sponsor name or logo printed on t-shirts

• Sponsor giveaways, coupons, and/or samples given to all participants (supplied by you)

**Bronze sponsor: $50 and In-Kind sponsor / Backpacks & School Supplies**

• Sponsor name only printed on t-shirt

• Sponsor giveaways, coupons, and/or samples given to all participants, back packs, schools supplies, or sporting goods for the back to school give away (supplied by you)

**Table sponsor: $20 : Set up a table at the event to offer products**

**Uplift Rocky River Community Labor Day 5K Run/Walk Sponsorship Form**

(To be returned to Lionel Means)

Please complete this form in order to secure your commitment as a sponsor. Sponsorship is preferred by August 22nd. Checks should be made payable to Uplift Christian Ministries and mailed to Uplift Christian Ministries: Sports c/o Lionel Means. 5600 Rocky River Road, Charlotte, NC 28215.

Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City: \_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_\_\_

Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Type of Organization or Business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please select the following:

\_\_\_\_\_ Platinum Sponsor $500

\_\_\_\_\_ Gold Sponsor $250

\_\_\_\_\_ Silver Sponsor $100

\_\_\_\_\_ Bronze Sponsor $50

\_\_\_\_\_ In-Kind Sponsor

\_\_\_\_\_Table Sponsor

\_\_\_\_\_ Other Donation Amount Description of donation\_\_\_\_\_\_\_

Uplift Christian Ministries is a charitable organization and all donations are tax deductible.

Receipts will be provided upon request.

For more information on sponsorships, please contact Pastor Means@ 704-509-9512.

THANK YOU FOR YOUR SUPPORT

Contact us: [lionel.means@upliftcm.com](mailto:lionel.means@upliftcm.com)