



UNCF

A mind is a terrible thing to waste®

14<sup>TH</sup> ANNUAL

UNCF MAYA ANGELOU

*Women Who Lead*

LUNCHEON

SATURDAY  
SEPTEMBER 10<sup>TH</sup>

Benefitting UNCF

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SPONSORSHIP OPPORTUNITIES



14<sup>TH</sup> ANNUAL  
**UNCF MAYA ANGELOU**  
*Women Who Lead*  
 LUNCHEON  
 Benefitting UNCF



**SATURDAY  
 SEPTEMBER 10**

**12 P.M.**

**CHARLOTTE MARRIOTT  
 CITY CENTER**

100 W. TRADE ST., CHARLOTTE, NC 28202

**FEATURING**

10 A.M.

“A MORNING GLORY AFFAIR”

ELEGANT DINING

MIMOSAS

SHOPPING

HONOREE FORUM

HATitude! COMPETITION

**RESERVATIONS**

**BEGIN APRIL 1**

**\$125/PERSON BEFORE AUG 12**

**\$150/PERSON AFTER AUG 12**

**Advanced seat reservations only. No sales the day of the event. Assigned seating on a first-come, first-served basis.**

**To learn about sponsorship opportunities, or for more information, please call us at 704.377.8625 or e-mail [ncinfo@uncf.org](mailto:ncinfo@uncf.org).**

Dear friends and UNCF supporters,

We invite you to join us as we celebrate the Maya Angelou Women Who Lead Luncheon (MAWWLL) . This event will be conducted at 12 p.m., Saturday, September 10, 2016, at the Charlotte Marriott City Center.

The Maya Angelou Women Who Lead Luncheon (MAWWLL) is a signature fundraising event of UNCF. The Luncheon is named in honor of our beloved friend and volunteer, Dr. Maya Angelou. During the Luncheon, women who are leaders and have brought positive recognition locally, statewide and nationally will receive the distinguished Maya Angelou Women Who Lead Award.

You will be joining an illustrious group by participating in our afternoon tea at one of the premier sponsorship levels. Please take a few minutes to review the sponsorship opportunities included in this package.

UNCF, our member colleges and universities and the young people we serve need your support now more than ever. If you have any questions or need additional information, please call me at 704.377.8625.

Thank you for considering this opportunity and for remembering “A mind is a terrible thing to waste.”® We look forward to your positive reply.

Kindest regards,

Tiffany Jones  
 Area Development Director



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**BECOME A SPONSOR AND INVEST IN BETTER FUTURES FOR US ALL**

**SPONSORSHIP OPPORTUNITIES**

**PRESENTING SPONSOR - \$50,000**

- VIP seating for twenty (20) guests at an elegantly appointed reserved "Piazza" table
- Company electronic PSA/video aired during Luncheon (must be tied to UNCF/Education)
- Company logo and mention on all marketing material and TV and radio commercials
- Company rep to open Luncheon and recognize college presidents/ reps, dignitaries and VIP's at the Luncheon - then intro Luncheon MC
- Company rep may host or participate in the UNCF Maya Angelou Women Who Lead "Our Story, Our Glory" Honoree Forum
- HATitude! Competition segment named in honor of your company
- Company name and logo placed on event program
- Company logo projected on a solo screen during luncheon
- Brand recognition in select print and electronic media
- Table signage
- Optional - Company may provide a gift item for Luncheon guests

**GOLD SPONSOR - \$25,000**

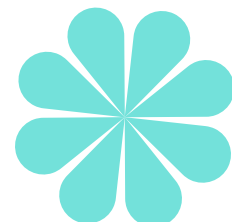
- Premium reserved seating for ten (10)
- Company rep to Co-MC HATitude! Competition
- Company logo placed on event programs
- Company logo continuously projected during Luncheon
- Brand recognition in select print and electronic media
- Company electronic PSA/video aired during Luncheon (must be tied to UNCF/Education)
- Company logo and mention on all marketing material and TV and radio commercials
- Table signage
- Optional - Company may provide a gift item for Luncheon guests

**SILVER SPONSOR - \$10,000**

- Reserved seating for ten (10)
- Company logo placed on event program
- Company logo continuously projected
- Brand recognition in select print and electronic media
- Table signage
- Optional - Company may provide a gift item for Luncheon guests

**BRONZE SPONSOR - \$5,500**

- Ten (10) admissions to the Luncheon ~ One (1) reserved table
- Company listing on event program
- Table signage
- Optional - Company may provide a gift item for Luncheon guests



**SPONSORSHIP RESERVATION FORM**

Yes! My Company will support the 14th Annual UNCF Maya Angelou Women Who Lead Luncheon

by contributing at the following level:

- \$50,000 Presenting Sponsor
- \$25,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$5,500 Bronze Sponsor

Please fax this completed form to UNCF at 704.377.8625 or return by mail with your credit card information or check payable to UNCF.

**Mail payment to: UNCF**

119 East 7th Street  
Suite 1B  
Charlotte, NC 28202  
T 704 377 8625  
F 704 377 4612

All contributions in excess of \$40 per person/ ticket are tax-deductible to the fullest extent of the law.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

**CHECK ENCLOSED:** (PLEASE MAKE CHECK PAYABLE TO UNCF)

**PLEASE SEND AN INVOICE:** PAYMENT TO BE RECEIVED BY:  AUGUST 19, 2016  DECEMBER 15, 2016

**I CANNOT ATTEND.** PLEASE ACCEPT OUR \$ \_\_\_\_\_ DONATION PAYABLE TO UNCF.

**CREDIT CARD**     VISA     MASTERCARD     DISCOVER     AMERICAN EXPRESS

CREDIT CARD NUMBER \_\_\_\_\_ CVC# \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**WE ARE UNABLE TO CONTRIBUTE AT A SPONSORSHIP LEVEL. PLEASE ACCEPT THE ENCLOSED TAX DEDUCTIBLE CONTRIBUTION IN THE AMOUNT OF \$ \_\_\_\_\_.**

ALL CONTRIBUTIONS IN EXCESS OF \$300 PER SPONSORSHIP MAY BE DEDUCTIBLE TO THE EXTENT OF THE LAW.

## TABLE SEATING

- WE WILL USE ALL SEATS AT OUR TABLE ON SEPTEMBER 10, 2016 AT THE CHARLOTTE MARRIOTT CITY CENTER.
- WE WILL USE ONLY \_\_\_\_\_ SEATS AT OUR TABLE ON SEPTEMBER 10, 2016. PLEASE INVITE \_\_\_\_\_
- UNCF STUDENTS/VOLUNTEERS TO BE OUR GUESTS.
- WE WILL NOT SEND ANYONE TO SIT AT OUR TABLE. PLEASE DISPLAY OUR NAME AS THE SPONSOR OF THE TABLE.
- TO HELP UNCF INCREASE REVENUE AND DECREASE COSTS, PLEASE DO NOT SET UP A TABLE FOR US.

### Please Provide Guest Names Below:

1. _____	11. _____
2. _____	12. _____
3. _____	13. _____
4. _____	14. _____
5. _____	15. _____
6. _____	16. _____
7. _____	17. _____
8. _____	18. _____
9. _____	19. _____
10. _____	20. _____

*Thank you.*

When you invest in a student by contributing to UNCF,  
you invest in better futures for us all.



**UNCF STAFF**  
**Tiffany Jones**  
Area Development Director  
Tiffany.Jones@uncf.org

**United Negro College Fund, Inc.**  
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**UNCF.org**

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