

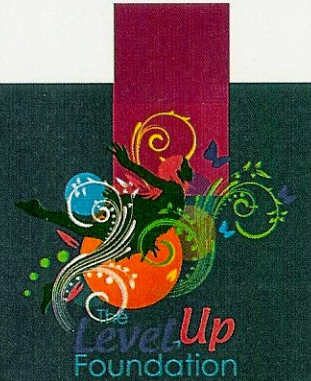
# Level 21 Magazine

Premier Launch

**PRESENTS:**

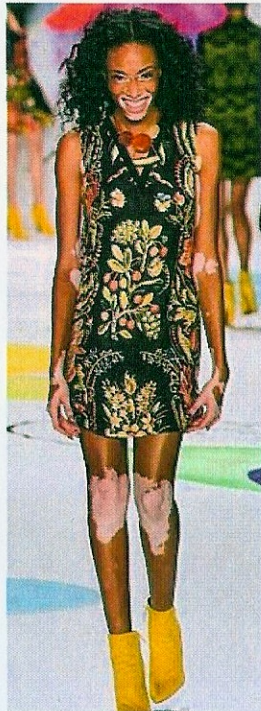
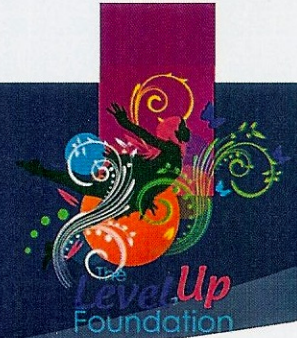
The Level Up Foundation & Candice The Model (CTM.LLC)

**“Walk with a Purpose”  
Fashion Show**





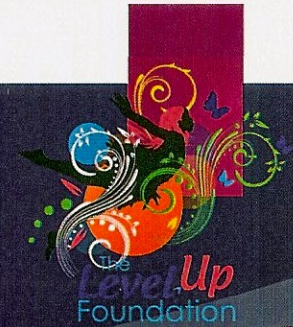
# Event Purpose:



On ~~Saturday~~ <sup>Sunday</sup> April ~~9<sup>th</sup>~~ <sup>24<sup>th</sup></sup>, 2016, LEVEL21 Magazine will have a Premier Launch and hold Charity Fashion Show to raise funds for The Level Up Foundation, We will also feature a new brand of Modeling by CTM, LLC. The event will be a fashion show featuring children from the Foundation, Adults and Models from CTM 'Walk with a Purpose'. Cancer survivors will also be able to walk in the show. Some of the models chosen for the show will tell the audience the reasoning behind them walking and what they have overcome. The purpose for the Fashion Show is to raise Funds for the summer mentor program for The Level Up Foundation.



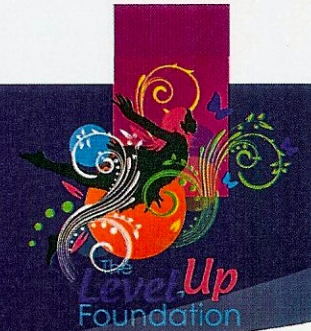
## About The Level Up Foundation (501.c3)



The Level Up Foundation's mission is coordinate an initiative to teach the youth, ages 10-17, to "Take What They Need and Give What They Don't." We want to provide the necessary tools and exposure to young girls, so they can be guided in the right direction. Our Foundation will provide Big Sister mentors that have leadership qualities. Our Big Sister Mentors will be older girls between the ages of 17-19 years old. We will provide activities in Art and Entertainment ,educational programs, Bible studies and opportunities to communities that are limited in many aspects. By offering a variety of educational programs in deprived communities we are able to create a new norm. We as an organization are striving to change the perspective of these young girls and their environment, to in turn, change their outcome. By doing so, we are hoping to change the statistical trend of teen pregnancy, violence, abuse and lack of education. These girls will also learn how to give back to the community by volunteering their time to help others in need. We are striving to have a free summer camp program, as well as a free afterschool program for 50 underprivileged girls each year.

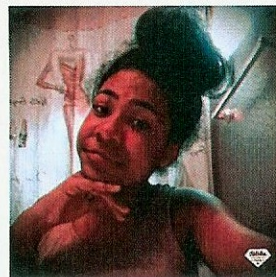


# Meet Some Of Our Girls Participating



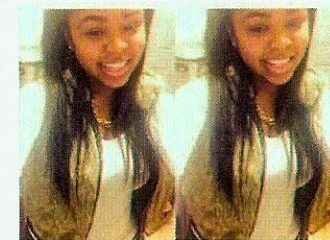
Shayla  
Graham Age  
12

-Enjoys making  
videos, wants to  
model



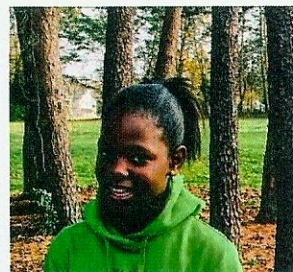
Leadership  
-Ty'Yana  
Sadifer  
Age 17

-Wants to become a  
Surgeon



Mikale  
Dunlap-  
Age 12

-Likes to  
Sing, Read,  
and Dance

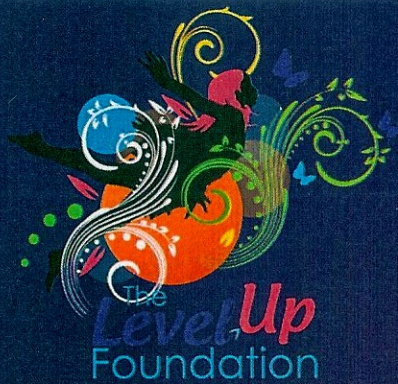


Jayda  
Mcgee-  
Age 11

-Wants to be an  
Actress







## Leadership

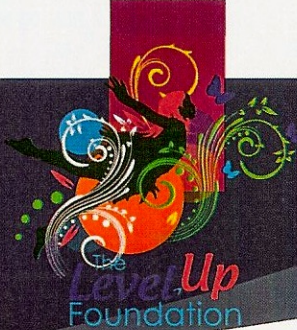
Ciara Carter:

Came in the program at 17 years. And now 18. She volunteers with The Level Up Foundation as a mentor and wants to start her own Non-Profit for fatherless girls.

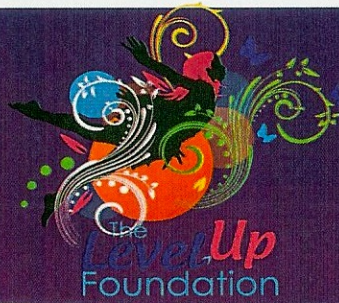




Level 21 Magazine Sponsors the girls from The Level Up Foundation to meet Lifetime Television's Dancing Dolls!



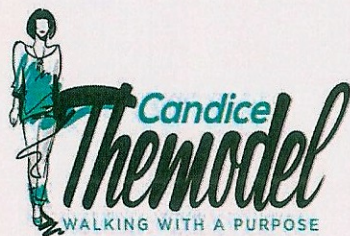




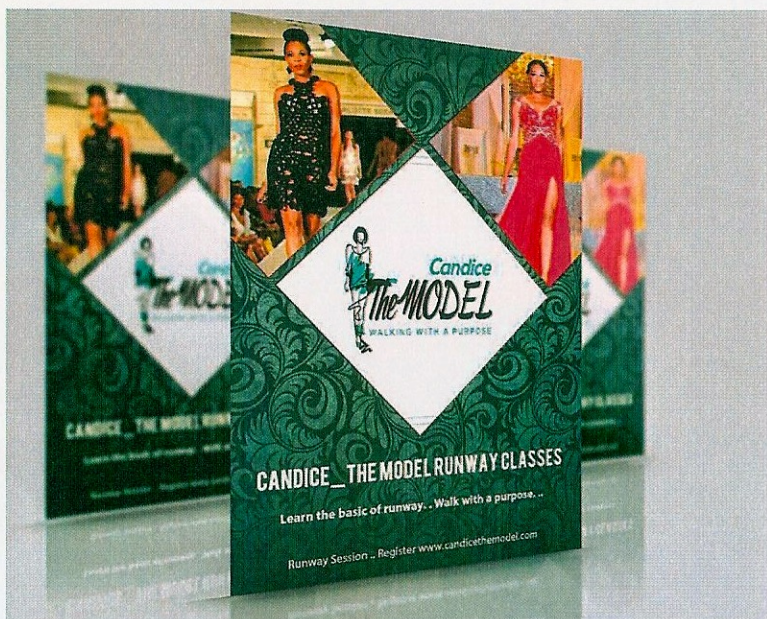
# Partners:







## CTM. LLC: Candice The Model



**CTM LLC**  
**Candice Rushing, Founder**  
**"Walking with a Purpose"**

### **About CTM LLC**

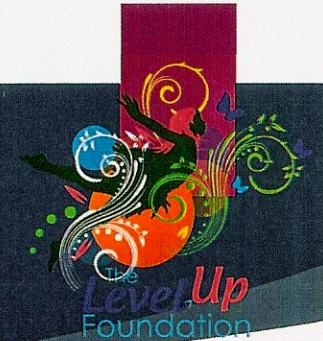
Candice Rushing is the founder of CTM LLC, a model placement and coaching company providing opportunities and necessary resources to both new models just getting started in the industry and independent models. As a seasoned model and model coach, Candice understands firsthand the unique challenges that new models face when trying to navigate a burgeoning modeling career. CTM works with these models to help them identify the right agencies and model management companies for placement. CTM works hand in hand with some of the premier fashion show producers in the Charlotte, NC Metropolitan area. Additionally, the CTM provides small hands-on workshops that teach basic runway, posing, audition/go-see etiquette, and more. CTM consistently places new and independent models in upscale private events, promotional campaigns, print assignments and fashion shows.

CTM's mission is simple: To provide guidance to new models and leadership to independent models. CTM encourages every model who works with them to always "walk with a purpose." CTM believes that everybody should have a purpose for what they do in life, with a strong belief in their ability to be great. Some of CTM's past booking clients include Belk, Dillards, Haute Exclusive Fashion Mall, Gerald Henderson Foundation, Fashionology presented by Mercedes Benz, EcoFab Trash Couture, Duke Energy ASC Program, The Red Pump Project, Ella Mae Gwin Scholarship Foundation, Art Institute of Charlotte Showcase, appearances on a variety of local television networks (including WCCB), numerous online and print publications, and much more. References and full client list available upon request.



501.c3 Partners for The Level Up Foundation

# Community Dream Builders



## ABOUT US

Community Dream Builders is devoted to developing a brighter future for millions of children at risk of poor educational, economic, social and health outcomes.

Our work focuses on strengthening families, building stronger communities and ensuring access to opportunity, because children need all three to succeed. We advance research and solutions to overcome the barriers to success, help communities demonstrate what works and influence decision makers to invest in strategies based on solid evidence.

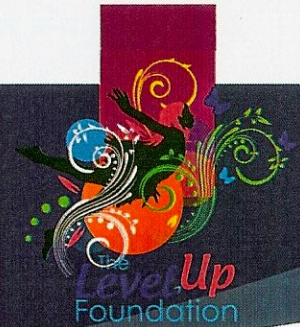
## Our Mission

Community Dream Builders is a 501(c)3 organization with a mission to empower communities through access to opportunities to thrive. The vision is to create a model, unifying residents to support each other and achieve sustainable community growth.

<http://www.communitydreambuilders.org/>



# Sponsors:



Level21 Magazine

Emzy Sushi Bar

Haute Exclusive

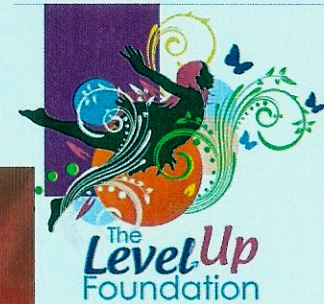




## Who Are We.

Tempestt Harris was born and raised in the Metropolitan area of Charlotte, NC. She graduated from Garinger High School in 2005. She is currently studying Graphic Design at the Art Institute of Charlotte. Her creative mind and talents have led her to fall in love with publication and media. Growing up in an underprivileged neighborhood herself, and suffering from abuse and bullying throughout her childhood helped to motivate her to start The Level-Up Foundation. Her goal is to guide and teach young girls that being self-confident and successful are possible, despite where they come from.

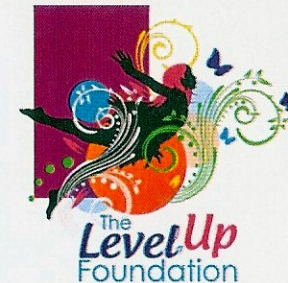
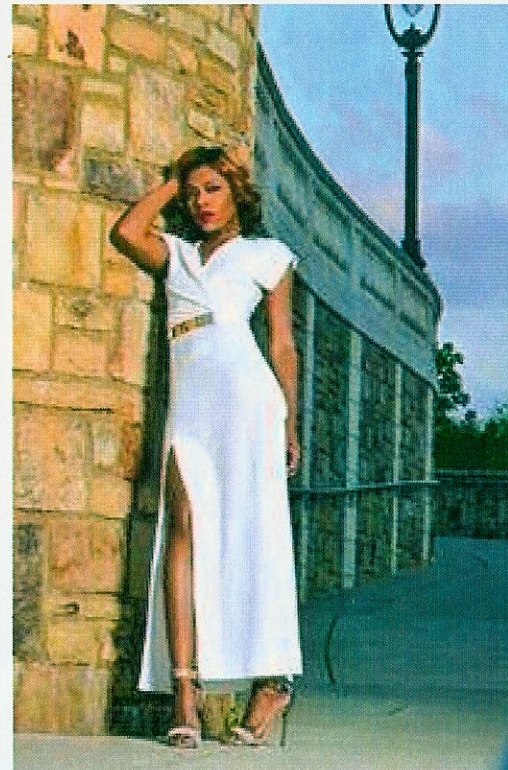
Maresa Scott was born and raised in the Washington, DC Metropolitan area. She graduated from Suitland High School located in District Heights, MD in 2005. She currently has a Bachelor's Degree in Business Management from the University of North Carolina-Charlotte, and is currently pursuing a Master's Degree in Business Management-Entrepreneurship, as well as, a Bachelor's Degree in Information Technology-Cyber Security. Her artistic mind. Coming up in underprivileged neighborhoods and being exposed to the lack of culture, abuse, lack of educational resources and low aspirations has led her to want to create an outlet or program that teaches young girls that they can break the cycle. Being subjected to this type of environment has helped to motivate her to partner-up with Tempestt to pursue a dream where young girls are educated on their possibilities, and told their dreams are within reach. Maresa's goal is to provide cultural and community awareness, provide educational opportunities, and provide positive mentors to the young girls within the community.





## About Candice Rushing

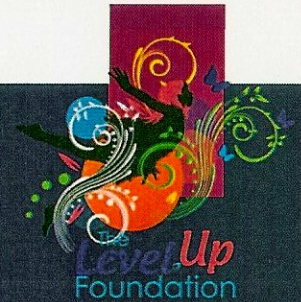
Candice Rushing is known as "Candice The Model" and has been a part of the fashion and modeling industry since she was 14 years old. Candice enjoys runway, print, hosting and model coaching and her next move is breaking into acting. Candice's immediate goal is to help new models navigate the industry. She wants to pass along the knowledge she has gained to young models who are just getting started. The mission is to provide guidance to new models and leadership to independent models. CTRM encourages every model who works with them to always "walk with a purpose." CTRM believes that everybody should have a purpose for what they do in life, with a strong belief in their ability to be great. Candice's other long term goal is to walk in Paris Fashion Week. She is determined and talented, with all goals well within her reach. Candice's modeling experience includes walking for numerous established and new designers, high end boutiques, corporate entities (Belk, Duke Energy, BMW) and much more.





# BECOME A SPONSOR IN HOPE

*All Sponsors receive a VIP Swag Bag, logo or business information on all event promotional materials including the website. Front Row seats for the Fashion Show. A free issue of Level21 Magazine will be included in the VIP Swag Bags along with Red Carpet Entry at the Event.*



## Levels of Sponsorship:

- Donations of Clothing or Gowns for Runway Show
- Products and Samples for the VIP Swag Bags
- Services-Such as Food, Entertainment Décor. Etc.
- Hair, Makeup or Styling
- Monitorial Donations of 500\$ or more to [www.thelevelupfoundation.com](http://www.thelevelupfoundation.com) Before April 1st, will receive a feature or Advertisement in Level 21 Magazine.

"Our understanding is that in order to change the heart of the community, we must first start with the youth"-THE  
LEVEL UP FOUNDATION

For more information or donations please visit  
[www.thelevelupfoundation.com](http://www.thelevelupfoundation.com)

Partners/Sponsor Website: [www.communitydreambuilders.org](http://www.communitydreambuilders.org)

[www.candicethemodel.com](http://www.candicethemodel.com)

[www.level21mag.com](http://www.level21mag.com)

[www.hauteexclusive.com](http://www.hauteexclusive.com)