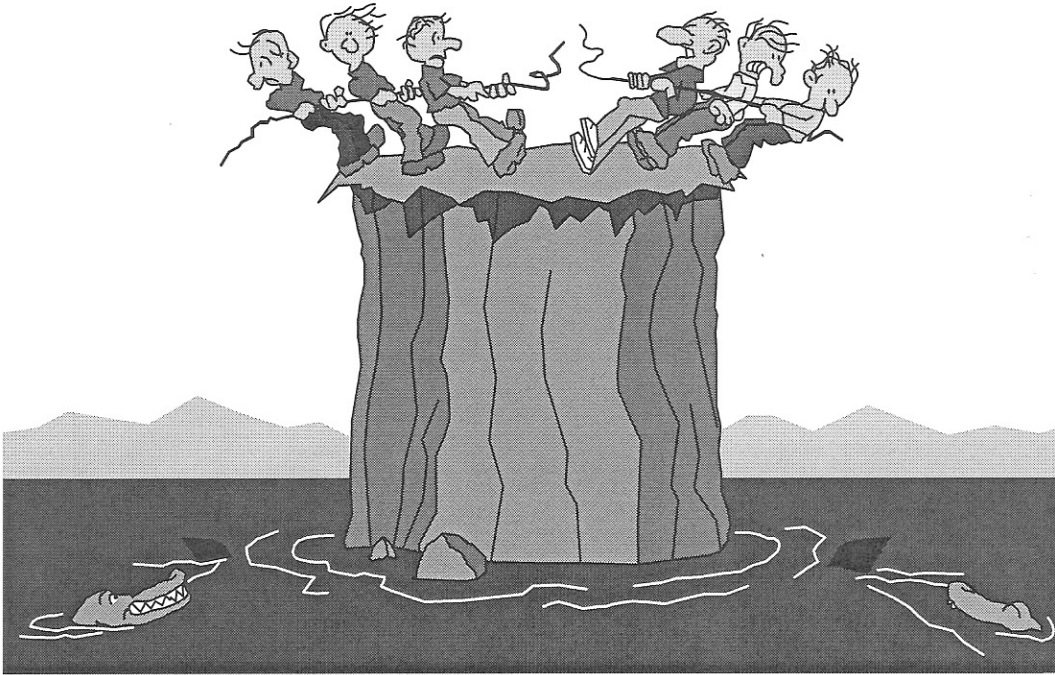
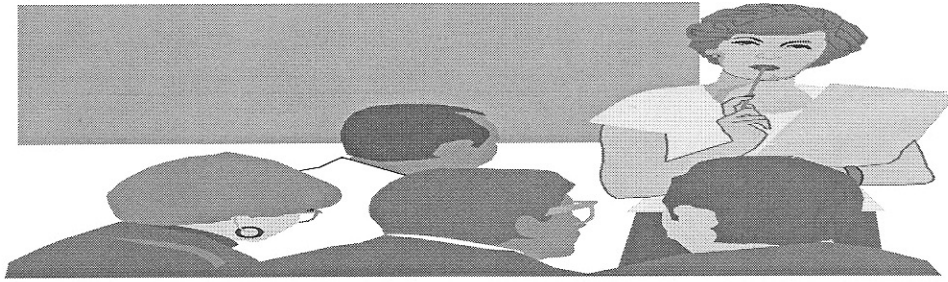


*Women in a Leadership Role*  
*Presented by Bonita Caldwell*  
*President/CEO of*  
*Beatties Ford Memorial Gardens, Inc.*  
*704-549-9388*



## Tips for Success

- The most important quality a leader should have
- What is empowerment
- Why the two “E’s are important
- Work as an employee



## Lessons Learned

- Why the three “C’s have to be addressed
- Consistency and Predictability
- Collaboration vs. Competition
- Your external team is just as important as your internal team
- Dealing with mistakes, every mistake will cost you money
- Celebration of Successes
- The Power Above