How to Market Your Child for College

Keys to Helping Your Kid Achieve Academic Success

- 1. Get involved with your child and their school, PTA, SLT and etc..
- 2. Exposure, Exposure your child to the best of things
- 3. Know your child's counselor at the school (on contact)
- 4. What is important to them is important to you.
- 5. Always, Always Encourage, tell your child over and over again how much of a winner they really are. (Don't stop, even when their response is negative).
- 6. Do your research... 9th to 12th grade.
- 7. You have **POWER** as a parent. Teachers will treat your child differently when they know you are behind them in every way. So send out those Emails.
- 8. Keep your child doing some form of Volunteer Work. Start early, 9th grade always to 12th grade. (There are scholarships out there just for volunteer work; such as Toyota Community Service Scholarship. I think it's about 10,000?
- 9. Always, always keep a log of your child's accomplishments and volunteer work. (Keep Running Log) because you will forget later Create a Resume with your child now and keep it current all way to graduation. Always update.
- 10. Be involved in your child's school schedule. Your child should be taking at least 1 honor class or AP or IB class.

More Information to Come