

# MeckEd

## Annual Community Breakfast

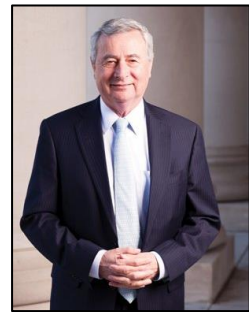
October 6, 2015 | 8:00am-9:30am | Westin Charlotte | Keynote Speaker: Hill Harper

MeckEd's Annual Community Breakfast brings the statewide community together in support of excellent public education.

This year, we are honored to have actor, author and philanthropist **Hill Harper** as our keynote speaker. Harper starred on hit TV shows CSI: NY and Covert Affairs.

He is the author of four New York Times bestsellers, and is the founder of the Manifest Your Destiny Foundation, dedicated to empowering underserved youth through mentorship, scholarship, and grant programs. Harper graduated magna cum laude from Brown, holds a master's degree from Harvard, and received his law degree from Harvard Law School.

MeckEd will also honor its 2015 Education Champion of the Year, **Dr. Tony Zeiss**. He has served as President of Central Piedmont Community College since 1992, growing the college from one campus to six and earning a national reputation as a leader in workforce development.



### Platinum Sponsors



### Silver Sponsors



### Bronze Sponsors



# Sponsorship Opportunities

## Diamond Sponsor: \$15,000

- Brief speaking part in program for corporate executive of your choosing
- Two tables (sixteen guests)
- Corporate recognition in marketing and promotional materials related to event
- Acknowledgement as a Diamond Sponsor through press release
- Acknowledgement as a Diamond Sponsor through various social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Diamond Sponsor through MeckEd's Weekly Education e-Newsletter (3,000 recipients, including MeckEd's Board of Directors, CMS Board of Education, teachers, parents, and business and community leaders.)
- Corporate recognition through event signage and program
- Corporate recognition through MeckEd event webpage (~20,000 views per year)

## Platinum Sponsor: \$10,000

- Acknowledgement as a Platinum Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event
- Acknowledgement as a Platinum Sponsor through social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Platinum Sponsor through MeckEd's e-Newsletter
- Corporate recognition as a Platinum Sponsor through event signage and program
- Corporate recognition through MeckEd event webpage

## Gold Sponsor: \$7,500

- Acknowledgement as a Gold Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event
- Acknowledgement as a Gold Sponsor through social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Gold Sponsor through MeckEd's weekly e-Newsletter
- Corporate recognition as a Gold Sponsor through event signage and program
- Corporate recognition through MeckEd event webpage

## Silver Sponsor: \$5,000

- Acknowledgement as a Silver Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event
- Acknowledgement as a Silver Sponsor through MeckEd's weekly education e-Newsletter
- Corporate recognition as a Silver Sponsor through event signage and program
- Corporate recognition as a Silver Sponsor through MeckEd event webpage

## Bronze Table Sponsor: \$3,000

- One table (eight guests)
- Acknowledgement as a Bronze Table Sponsor through MeckEd's weekly education e-Newsletter
- Corporate recognition as a Bronze Table Sponsor through event signage and program
- Corporate recognition as a Bronze Table Sponsor through MeckEd event webpage

## Individual Tickets and Breakfast: \$55/each

Please contact Erin Edwards at 704.335.0100 or [eedwards@mecked.org](mailto:eedwards@mecked.org) with any questions or to purchase your sponsorship.