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## Charlotte Fashion Week Model Call July 12 - Buy your ticket for the Ball on August 29th

Charlotte Seen [rita@charlotteseen.com]

**Sent:** Thursday, June 18, 2015 4:13 PM

**To:** [sjohnston@tueforumct.org](mailto:sjohnston@tueforumct.org)

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The picture of above is the inspiration for the Fashion Seen Ball at the Charlotte Country Club.

Tickets ON SALE NOW at [www.charlotteseen.com](http://www.charlotteseen.com)

# FASHION SEEN BALL

Charlotte Fashion Week, Charlotte Seen invites you to a mesmerizing evening  
of

100 years of Fashion Cinema - A tribute to the legends of yesteryears to the  
stars of today

a Luxurious Fashion Show, live entertainment, dancing, heavy hors d' oeuvres,  
cocktails and desserts

On Saturday, twenty ninth of August, two thousand fifteen at six thirty in the  
evening

Formal attire required (jackets required for all gentlemen)

Charlotte Country Club

2465 Mecklenburg Avenue, Charlotte, North Carolina, 28205

## WHY CHARLOTTE FASHION WEEK?

- The Largest Fashion Show and Week in North Carolina with over 6,000 attendees.
- Through Charlotte Seen, database, social partners and newsletters we can help you promote your product and brand throughout the entire year, not just one evening or week.
- Top Fashion Designers and Emerging Designers showing their collection.
- Over 500 models during Charlotte Fashion Week
- 200 K page views on [www.charlottefashionweek.com](http://www.charlottefashionweek.com)
- Comprehensive marketing campaign unmatched by other show promoters.
- Producers of the Fashion Seen Ball, The Seen Ball, Charlotte Seen, and Passport For Fashion Spring Show.
- Designed to attract an elite audience. reach over 800,000 people!
- Producers have elegantly produced 33+ Fashion Shows
- Generate leads and build brand awareness.
- Showcase your company to new customers.
- Demonstrate your products and services to key prospects.
- Drive sales revenue of in-store merchandise
- Support non profit charities and their missions
- To encourage networking among local businesses

### Charlotte Fashion Week Schedule

Tuesday thru Saturday, August 25-29, 2015 – This wonderful week will be held at Charlotte Country Club 2465 Mecklenburg Avenue, Charlotte, North Carolina, 28205.

(Tuesday) KICK OFF - An event for Press and Media, talent of the show, and attendees to enjoy the kick off to the week

(Wednesday) Runway Show - Embracing the Style / Embracing the Ages, Fashion Show styled by Local Boutiques, Extraordinary People walk the runway for Charity, Press and Media, Red Carpet

(Thursday) Runway Show - Emerging and Recycled Designer Competition, Fashion Show, Press and Media, Red Carpet


(Friday) Runway Show - Fashion Designers and Boutique Fashion Show, Press and Media, Red Carpet,

(Saturday) Fashion Seen Ball – A Fabulous Fashion Ball with heavy hors d'oeuvres, sit down dining with Fashion Show and Awards

## MODELS

All models to pre register at  
[www.charlotteseen.com](http://www.charlotteseen.com) under get involve button  
- then fill out model application - then submit

Sunday, July 12, 2015 - MODEL CALL – 1:00 –  
3:00 pm - Paul Mitchell School Charlotte, 1516  
Elizabeth Ave. Charlotte


A black square containing the words "MODEL CALL" in white, bold, sans-serif capital letters. "MODEL" is on the top line and "CALL" is on the bottom line.

28208 - 704-492-9846

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