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From: NABJ Communications [mailto:nabj@nabj.ccsend.com] On Behalf Of NABJ Communications

Sent: Friday, March 20, 2015 9:47 AM

To: Russell, Dedrick

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Subject: REGISTER TODAY: NABJ's Inaugural Media Institute on Education



NABJ's Inaugural Media Institute on Education

"By Any Means Necessary: Preparing Our Next Generation"

April 16, 2015 * Charlotte, NC

Click here for full schedule, registration, and hotel information







NABJ is pleased to announce the inaugural <u>Media Institute on Education</u> on April 16, 2015 at the Central Piedmont Community College in Charlotte, NC. This one-day conference will cover important topics in educational policy, including advancing educational equity and ensuring educational opportunities for poor and minority students, accessing higher education, closing gaps in educational quality, and how supporting communities directly impacts the quality of education our children receive.

Panelists include: U.S. Department of Education Assistant Secretary for Civil Rights Catherine Lhamon, Senior Advisor Delegated Duties of the Deputy Secretary John King, Marianne Nazzaro, M.S.W., Program Advisor for Policy and Management to the Deputy Assistant Secretary and Choice Neighborhoods Team Coordinator from the U.S. Department of Housing and Urban Development speak at the keynote luncheon.

"This power-packed education conference will not only tackle the issues facing our children everyday while in the classrooms, but it will also inform journalists the stories that need to be told to help ensure the success of students", said coordinator of the event, Dedrick Russell NABJ's Vice President of Broadcast.

The NABJ Media Institutes seek to educate and inspire member journalists on topics that directly affect the communities that they serve. These educational sessions are developed to connect journalists with frontline stakeholders, researchers, policy makers, and other journalists to exchange ideas and information about the topics that matter the most.

For more information click here.





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CALENDAR

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Health, Health Policy and Health Inequities

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4/16/2015

2015 NABJ Media Institute on Education

8/5/2015 » 8/9/2015

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2015 NABJ Convention Meal Events

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Register for the 2015 #NABJ Media Institute on #Education! More info at: NARLorg

2015 NABJ Media Institute on Education







2015 NABJ Media Institute on Education in

4/16/2015

When: Thursday, April 16, 2015

Map this event » Where:

Central Piedmont Community Community College

3216 CPCC Harris Campus Drive Harris Conference Center Charlotte, North Carolina 28208

United States

Contact: Scott Berry

sberry@nabj.org Phone: 301-405-7520

Registration Information

Online registration is available until: 4/16/2015

Register »

Details





EVENT OVERVIEW

2015 NABJ Media Institute on Education

Central Piedmont Community Community College Harris Conference Center 3216 CPCC Harris Campus Drive Charlotte, NC 28208



NABJ is pleased to announce the inaugural Media Institute on Education on April 16, 2015 at the Central Piedmont Community College in Charlotte, NC.

This one-day conference will cover important topics in educational policy, including advancing educational equity and ensuring educational opportunities for poor and minority students, accessing higher education, closing gaps in educational quality, and how supporting communities directly impacts the quality of education our children receive.

U.S. Department of Education Assistant Secretary for Civil Rights Catherine Lhamon and Senior Advisor Delegated Duties of the Deputy Secretary John King will join us for a keynote luncheon.

The NABJ Media Institutes offer quality web seminars and hands-on professional development, entrepreneurial guidance, and technical training at events around the country. The Media Institutes seek to educate and inspire member journalists on topics that directly affect the communities that they serve. These educational sessions are developed to connect journalists with frontline stakeholders, researchers, policy makers, and other journalists to exchange ideas and information about the topics that matter the most.

SCHEDULE AT A GLANCE

NABJ Town Hall: Supporting and Empowering Parents with Educational Tools Powered by Black Alliance for Educational Options and Education Post

Navigating the world of educational policy can be tricky at best and insurmountable at worst. How does a parent decide which school is best for their child? How do they find out what resources are available and how to apply for them? How can parents push for change in their child's school or education laws? The NABJ Town Hall will empower parents with options available and empower them to make a real difference in their child's education and give them every opportunity to succeed.

Working Together for Success: Leveraging Public/Private Partnerships in Education - Powered by Project L.I.F.T., the John S. and James L. Knight Foundation, and the Foundation for the Carolinas

The community of Charlotte raised over 55 million dollars to support the nine most challenged schools in Mecklenburg County. This overwhelming show of support from communities and private partners is a model for how public/private partnerships can be leveraged to promote greater educational outcomes at a community level. This panel will discuss the successes and challenges of public/private partnerships like Project L.I.F.T..

Breaking the School to Prison Pipeline Powered by The Broad Center

The challenges of the School to Prison Pipeline are widely talked about and well documented but how do we work towards fighting these challenges and breaking the pipeline that sends so many promising young black men and women into the prison system instead of towards academic excellence? The panel will discuss how students enter this pipeline, the systems in place that sustain it. and what journalists can do to help break the cycle.

Breaking the Glass Ceiling of Achievement for Low-Income Students and Students of Color Powered by Education Trust

Efforts to close the achievement gap have often focused solely on the lowest performing students, and results from national assessments suggest that American schools have made a lot of progress — results for African-American, Latino and low-income students have improved faster than at any time since 1980. But there hasn't been nearly as much progress in moving students of color to the highest level of achievement. Gaps there have widened significantly in recent years. This lack of focus has very real consequences for students. Certainly, efforts to bring the bottom students up must continue, but as the debate on how to improve education rages in the nation's capitol and in state-houses across the nation — maintaining and raising the achievement levels of already high-achieving students cannot be ignored. Efforts to close long-standing gaps between groups will never succeed without a focus on students at all points on the achievement spectrum. This workshop will discuss national data on gaps at the high-end of the achievement gap and possible solutions to solving this problem.

Guest Speakers



John King, Jr. Senior Adviser Delegated Duties of the Deputy Secretary U.S. Department of Education



Catherine Lhamon
Assistant Secretary for Civil Rights
U.S. Department of Education

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NABJ Journal Summer 2014



NABJ 2012 Diversity Broadcast Census

