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## RELEASE: #GoodCamp Highlights Conscious Capitalism in Charlotte

Good&Smart [info@begoodandsmart.com]

Sent: Tuesday, March 10, 2015 1:17 PM

To: Good & Smart [info@begoodandsmart.com]

### NEWS RELEASE

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## #GoodCamp Highlights Conscious Capitalism in Charlotte

The Queen City's only unconference for nonprofits is back again

### Charlotte, NC

-- In an effort to equip nonprofit professionals with a safe space to grow tribes, share resources, and expand professional development, local

branding agency [Good&Smart](#)

and social good incubator [Queen](#)

[City Forward](#) present

[#GoodCamp](#)

on April 18, 2015 from 8:45 a.m. to 3:45 p.m. at The Garage at Packard Place located in Uptown Charlotte at 222 South Church Street.

#GoodCamp, is a user-generated unconference fusing public

relations, marketing, social media, and technology for nonprofits. Unlike traditional conferences, the flexible, attendee-driven format

favors thought-provoking discussion, debate and interactive participation on emerging trends, the latest issues and new

projects. #GoodCamp welcomes the best and brightest minds in our community including board members, nonprofits, foundations, and governmental organizations to attend. The cost to attend ranges from \$28 (early bird tickets) -\$50. However, space is limited.

For more information on sessions and pitching a session at the unconference, visit

[www.goodcamp.org](http://www.goodcamp.org)

[Good&Smart](#)

*is an award-winning agency using data, marketing, and digital together to tell your brand stories. We specializes in research, big data,*

*content marketing, digital storytelling, and measurement. Good&Smart recently hosted a popup agency at Charlotte Startup*

*Weekend where their clients placed in 2nd and 3rd place.*

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