



SATURDAY MARCH 21, 2015 11:00AM

GRADY COLE CENTER

310 NORTH KINGS DRIVE

UPTOWN CHARLOTTE

ASHANTI PAGEANT

Purpose/Mission

The purpose of this pageant is to celebrate great African queens, African American women and their accomplishments. The mission of the pageant is to educate, develop and enhance the self- esteem and self- image of the contestants.

About The Pageant

The pageant will be held on Saturday March 21, 2015 at 11am. The pageant is a fundraiser and proceeds from the pageant will provide funding for technology programs for youth. The Pageant will be held at the Charlotte African American Festival. The queens will represent Charlotte. The queens will be crowned and recognized at the festival. The Ashanti Queens will be seated on the royal throne during the festival. The pageant will be recorded for television broadcasting. A pre pageant training workshop/celebration will be held for all contestants on Sunday March 15, 2015 at 2:00pm. Location will be determined by the number of contestants and will be announced by March 1, 2015.

About the Festival

The 3rd Annual Charlotte African American Festival will be held on Saturday March 21, 2014 at the Grady Cole Center. The festival hours are 10:00am-8:00pm. The festival is a celebration of the rich heritage and special accomplishments of the African American community. The festival will include gospel, jazz, R&B, and hip- hop artist, art, literature, educational exhibits, food, dancers, drummers, speakers, vendors, special awards and recognitions and much more. Proceeds will provide funding for technology programs for area youth.

Entries/Requirements:

All contestants must be African American between the ages of 5 to 21 years old at the time of entry. All contestants must complete a contestant application form. All contestants must pay a \$100.00 non-refundable entry fee. All contestants competing for a Miss Ashanti crown must raise a minimum of \$100.00 in sponsorship fees. The Ashanti crowns will be presented to the two contestants with the highest level of sponsorship. All contestants participating in the workshop must register and purchase a pageant T-shirt for the photo sessions.

Optional Categories/Fees. The Optional Category is Miss Photogenic Entry Fees is \$25.00

Crowns/ Age Divisions:

Queen Isis Little Miss 5-7 Queen Tiye Pre-Teen 8-12

Queen Nefertiti Junior 13-15 Queen Cleopatra Teen 16-18 Queen Makeda Miss 19-21

Prizes:

Prizes included but are not limited to

Miss Ashanti

Miss Ashanti queens will receive a one year reign, public appearances, a television commercial and print ad contract, a photo session, a crown, a trophy, a sash, flowers, participation gifts and a seat on the royal throne during the festival.

Additional Crowns

Queen Isis Little Miss 5-7 Queen Tiye Pre-Teen 8-12

Queen Nefertiti Junior 13-15 Queen Cleopatra Teen 16-18 Queen Makeda Miss 19-21

Each queen will win a crown, a trophy, a sash and participations gifts.

All contestants will win participation gifts. *Miss Photogenic* will receive a crown.

Judging

Casual and Formal Wear

This completion is scored on a contestant's beauty, poise, personality and stage presence.

Oral Presentation

I am proud to be an African American

This competition is scored on a contestant's ability to articulate based on her age. Attention is focused on her poise, charm, self-confidence and her ability to communicate, as well as the substance of her presentation. (Time limit 2minutes)

Questionnaire

This competition is scored based on the contestant's poise, charm, self-confidence and her ability to communicate and the substance of her answers.

For more information please contact us at 704-777-9928

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