

MeckEd

Annual Community Breakfast

October 9, 2014 | 8:00am-9:30am | Westin Charlotte | Keynote Speaker: Gov. James B. Hunt, Jr.

MeckEd's Annual Community Breakfast brings the statewide community together in support of excellent public education.

This year, we are honored to have **Governor Jim Hunt** as our keynote speaker. He is the longest-serving governor in North Carolina history, holding the office from 1977-1985 and again from 1993-2001. Under Gov. Hunt's leadership, North Carolina became known as a leader in public education.



MeckEd will also honor its 2014 Education Champion of the Year, **Howard Haworth**, Chairman Emeritus of the North Carolina State Board of Education. He was appointed to the Board in 1987 by Gov. Jim Martin, after serving as North Carolina's commerce secretary in the Martin administration. He served as chairman of the State Board of Education from 1988 until 1991.



Tickets are \$55 and may be purchased at www.mecked.org.

PLATINUM SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

AREVA ◦ Charlotte Chamber ◦ CPCC ◦ EY ◦ Merrill Lynch ◦
Northeastern University--Charlotte ◦ Piedmont Natural Gas ◦ PwC ◦ Snyder's-Lance, Inc.

Sponsorship opportunities range from \$3,000-\$15,000.

Please contact Erin Edwards at 704.335.0100 or eedwards@mecked.org for more information or to purchase your sponsorship.

Sponsorship Opportunities

Diamond Sponsor: \$15,000

- Brief speaking part in program for corporate executive of your choosing
- Two tables (sixteen guests)
- Corporate recognition in marketing and promotional materials related to event
- Acknowledgement as a Diamond Sponsor through press release
- Acknowledgement as a Diamond Sponsor through various social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Diamond Sponsor through MeckEd's Weekly Education e-Newsletter (More than 2,300 recipients, including MeckEd's Board of Directors, CMS Board of Education, teachers, parents, and business and community leaders.)
- Corporate recognition through event signage and program
- Corporate recognition through MeckEd event webpage (~20,000 views per year)

Platinum Sponsor: \$10,000

- Acknowledgement as a Platinum Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event
- Acknowledgement as a Platinum Sponsor through social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Platinum Sponsor through MeckEd's e-Newsletter
- Corporate recognition as a Platinum Sponsor through event signage and program
- Corporate recognition through MeckEd event webpage

Gold Sponsor: \$7,500

- Acknowledgement as a Gold Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event
- Acknowledgement as a Gold Sponsor through social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Gold Sponsor through MeckEd's weekly e-Newsletter
- Corporate recognition as a Gold Sponsor through event signage and program
- Corporate recognition through MeckEd event webpage

Silver Sponsor: \$5,000

- Acknowledgement as a Silver Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event
- Acknowledgement as a Silver Sponsor through MeckEd's weekly education e-Newsletter
- Corporate recognition as a Silver Sponsor through event signage and program
- Corporate recognition as a Silver Sponsor through MeckEd event webpage

Bronze Table Sponsor: \$3,000

- One table (eight guests)
- Acknowledgement as a Bronze Table Sponsor through MeckEd's weekly education e-Newsletter
- Corporate recognition as a Bronze Table Sponsor through event signage and program
- Corporate recognition as a Bronze Table Sponsor through MeckEd event webpage

Individual Tickets and Breakfast: \$55/each

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