



Charlotte CROP is a

Poverty Fighting

organization that honors the call to improve the

Quality of life

of people suffering from

Poverty & Hunger.

We educate, inspire and empower the Charlotte community to become agents of change through fund-raising events with local and international impact.



CONTACT US

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WALK

Charlotte CROP Hunger Walk

Sunday October 13, 2013
Elizabeth Avenue 2:30PM

charlottecropwalk.org



WHAT IS THE CHARLOTTE CROP HUNGER WALK?

The Charlotte CROP Hunger Walk takes place each Fall as part of a nationwide endeavor to raise money to alleviate hunger and poverty in this country and around the world. **The concept is simple: Ending hunger one step at a time.** Since the first walk in 1978, Charlotte has raised nearly \$7 million to relieve hunger, with \$1.6 million staying in this community.

CROP Hunger Walks support the grassroots, poverty-fighting development efforts of Church World Service in more than 35 countries, including the US. CROP Hunger Walks provide tools of hope that empower people to meet their own survival needs. From seeds and tools, to wells and water systems, to technical training and micro-enterprise loans, the key is bringing people together to overcome poverty, which is the world's #1 cause of hunger.

WHO BENEFITS?

People in our community and around the world who face poverty on a regular basis and are served by our local international agencies.

OUR GOAL

This year our goal is to raise \$325,000 to help those afflicted by the devastating affects of hunger. Churches, workplace teams, schools, clubs, organizations and families can all help this important community effort!

A LITTLE GOES A LONG WAY

- \$36** Can provide life saving nutrients for a child's first 1000 days of life
- \$110** Can provide emergency food for a family of five for a month.
- \$400** Can fill 100 weekend backpacks of food for local hungry children.
- \$1250** Could provide one share of a sand dam with water for a thirsty village.

WHAT CAN YOU DO?

Recruit a walk team within your faith group, school, workplace, or organization.

Walk the 6km (3.8 mile) route starting on Elizabeth Avenue on October 13th.

Donate by supporting a walker with a generous donation at charlottecropwalk.org

Request matching funds from your employer to make your donation go further.

Be a spirit walker, and help raise funds although you are unable to walk.

Volunteer to help on walk day.

HOW ARE THE FUNDS USED?

25%

of the funds raised stay in Charlotte to benefit three local agencies assisting those in need in our community.

Second Harvest
FOOD BANK
of Metrolina



75%



is used worldwide by Church World Service to alleviate hunger and poverty through sustainable development and education in impoverished countries, and to aid those in the midst of catastrophic events such as famine, earthquakes and flooding.



**REGISTER ONLINE AND
PARTICIPATE TODAY
CHARLOTTECROPWALK.ORG**