

MeckEd Annual Community Breakfast

What's Possible in Public Education

September 26th • 8:00-9:30 a.m. • Westin Charlotte • Keynote Speaker Jaime Casap, Google, Inc.



“Making Education the Silver Bullet and Flipping the Script!” - Jaime Casap

MeckEd’s Annual Community Breakfast brings the community together in support of excellent public education in Charlotte-Mecklenburg Schools. This year’s keynote speaker, Jaime Casap, is the global education evangelist at Google, Inc. Casap focuses on using technology and the web as an enabling capability in our classrooms, schools, and learning environments we haven’t created yet! He was named one of Tech & Learning’s Top 10 Most Influential in Education. **Tickets are \$50 and can be purchased at www.mecked.org.**

Platinum Sponsors



Silver Sponsor



Bronze Sponsors



Sponsorship opportunities range from \$2,000-\$15,000. Please contact Erin Edwards at 704.335.0100 or eedwards@mecked.org for more information or to purchase your sponsorship.

Sponsorship Opportunities

Diamond Sponsor: \$15,000

- Brief speaking part in program for corporate executive of your choosing
- One table (eight guests)
- Corporate recognition in marketing and promotional materials related to event, including advertising through *The Charlotte Observer* and charlotteobserver.com
- Acknowledgement as a Diamond Sponsor through press release
- Acknowledgement as a Diamond Sponsor through various social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Diamond Sponsor through MeckEd's Weekly Education e-Newsletter (More than 2,200 recipients, including MeckEd's Board of Directors, CMS Board of Education, teachers, parents, and business and community leaders.)
- Corporate recognition through event signage and program
- Corporate recognition through MeckEd event webpage (~20,000 views per year)

Platinum Sponsor: \$10,000

- Acknowledgement as a Platinum Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event, including advertising through *The Charlotte Observer* and charlotteobserver.com
- Acknowledgement as a Platinum Sponsor through social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Platinum Sponsor through MeckEd's e-Newsletter
- Corporate recognition as a Platinum Sponsor through event signage and program
- Corporate recognition through MeckEd event webpage

Gold Sponsor: \$7,500

- Acknowledgement as a Gold Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event, including advertising through *The Charlotte Observer* and charlotteobserver.com
- Acknowledgement as a Gold Sponsor through social media outlets (Facebook, Twitter, etc.)
- Acknowledgement (including corporate logo) as a Gold Sponsor through MeckEd's weekly e-Newsletter
- Corporate recognition as a Gold Sponsor through event signage and program
- Corporate recognition through MeckEd event webpage

Silver Sponsor: \$5,000

- Acknowledgement as a Silver Sponsor through press release
- One table (eight guests)
- Corporate recognition in marketing materials related to event, including advertising through *The Charlotte Observer* and charlotteobserver.com
- Acknowledgement as a Silver Sponsor through MeckEd's weekly education e-Newsletter
- Corporate recognition as a Silver Sponsor through event signage and program
- Corporate recognition as a Silver Sponsor through MeckEd event webpage

Bronze Table Sponsor: \$2,000

- One table (eight guests)
- Acknowledgement as a Bronze Table Sponsor through MeckEd's weekly education e-Newsletter
- Corporate recognition as a Bronze Table Sponsor through event signage and program
- Corporate recognition as a Bronze Table Sponsor through MeckEd event webpage

Please contact Erin Edwards at 704.335.0100 or eedwards@mecked.org with any questions or to purchase your sponsorship.