



# JOHNSON C. SMITH UNIVERSITY

## Giving Voice to the Northwest Corridor

**Saturday, August 31, 2013**

**8 a.m. to 12 noon**

**Biddle Hall Auditorium**

### **Northwest Corridor INDABA/LEADERSHIP AUDIT**

INDABA, or great sitting down, is a community forum which is common in African tribes. Johnson C. Smith University (JCSU) takes pride in hosting the INDABA where representatives from the neighborhoods and businesses located in the Northwest Corridor, elected officials representing the area and civic leaders throughout Charlotte all come together. The mission of these gatherings is to review and assess our annual community action items, as well as to plan additional community enhancements in strategic areas, including education, economic empowerment, and community leadership.

*\*\*Please note the date change for Leadership Audit/Indaba Meeting to Saturday, Aug. 31st, 2013\*\**

**[www.jcsu.edu/nwc](http://www.jcsu.edu/nwc)**



[www.jcsu.edu/nwc](http://www.jcsu.edu/nwc)

704-378-3559

Dr. Bryan Patterson  
[bpatterson@jcsu.edu](mailto:bpatterson@jcsu.edu)

Ms. Vesterine White  
[vwhite@jcsu.edu](mailto:vwhite@jcsu.edu)

## **Giving Voice to the Northwest Corridor**

Please join us in completing our Leadership Audit Survey at  
**[www.jcsu.edu/voice](http://www.jcsu.edu/voice)**

This survey will provide you the opportunity to share your voice!

### **Engage**

- Assessing what residents "seek" in their leadership of elected officials by conducting focus groups, interviews, and leadership survey.
- Hosting a leadership audit and candidate seminar.

### **Educate**

- Developing a community-driven job description for candidates to determine the job "fit" for them.
- Sharing research about the Northwest Corridor  
(*Soul of the Northwest Corridor Study, Socioeconomic History, etc.*)

### **Empower**

- Developing a public forum activity where candidates participate in open dialogue about community issues and their platforms.
- Creating a clear set of performance measurements for candidates assists in reaching desired community goals.