



Greetings Potential Sponsor!

Under New Management Women's EmPOWERment is a gender specific program under **Fill'n The Shoes Productions, Inc.**, that helps adult women to tap into their **P.O.W.E.R.** Our founder, Diana A. Watley, developed this brand of her company in September 2011, to assist women with identifying their **Purpose**; provide interventions to create **Order** in their lives and relationships; reemphasize the value of **Wisdom**; **Elevate** their self- confidence and esteem; and help them to **Regain** a sense of passion for life.

With over seven (7) years of experience serving as a Life Coach, Motivational Speaker and Family Advocate, Ms. Watley is all too familiar with the current state of our women. Ms. Watley asserts, "I've seen firsthand how women have lost their drive; found comfort in unhealthy relationships; neglected their priorities as parents; and forgotten their value."

With this in mind, **Under New Management Women's EmPOWERment** has teamed up with **PR Primas Public Relations** to host an event called "**Queens Honoring Their Crowns**" in the **QUEEN City**. On October 18, 2013, **Under New Management** and **PR Primas** will travel from Atlanta [with about 100 women] to take over the Queen City (Charlotte, NC) for a festive weekend of *pampering, empowerment, networking, fashion presentations, surprise appearances and divine dining*.

The only thing that's missing is YOU! We are looking to team up with like-minded organizations as we work to remind women from all walks of life the importance of honoring her Crown and remembering why she is a QUEEN! Please complete the attached form which will identify for us the capacity in which you would like to participate in with this EmPOWERment Event.

Thank you in advance for any and all consideration put towards this request of assisting us with making this event an extreme success. For all inquiries, please contact Diana Watley at Diana@msundernewmanagement.com or 678-732-4638 OR Sheena Wilder at sheenawilder@prprimas.com or 404-643-7427.

Best regards,

Queens Honoring Their Crowns Committee



QUEENS HONORING THEIR CROWNS

WHO: Under New Management Women's EmPOWERment & PR Primas Public Relations

WHAT: "QUEENS HONORING THEIR CROWN" in the QUEEN CITY

WHEN: Friday, October 18th –Sunday, October 20th, 2013

WHERE: Departing from Atlanta, Georgia/ Arriving in Charlotte, North Carolina

THE EXPERIENCE: Join Under New Management Women's EmPOWERment and PR Primas Inc for a weekend pampering, emPOWERment and fun, celebrating and honoring QUEENS from all walks of life.

This affair will bring together professional and passionate QUEENS from the Atlanta area, Charlotte area and QUEENS from cities throughout to enjoy a festive weekend of *pampering, empowerment, networking, fashion presentations, surprise appearances, divine dining from executive chefs and more!*

The QUEENS HONORING THEIR CROWNS Activities: Is our opportunity to HONOR each woman - reminding her how valuable she is to this world; why honoring her CROWN is important; and reemphasizing why she's the most POWERFUL piece in life. **The weekend activities include:** *A Bon Voyage Breakfast, Crowning Ceremony and Red Carpet walk (onto bus) for the women departing from Atlanta; Welcome Dinner in Charlotte for all women registered for the event; EmPOWERment Brunch; Day Party Social; and Closing Ceremonies.*

UNDER NEW MANAGEMENT WOMEN'S EMPOWERMENT & PR PRIMAS PUBLIC RELATIONS
PRESENTS

 **Queens** HONORING
THEIR **Crowns**
IN THE *Queen City*

Luxurious Girls Weekend
"STAND FIRM ON YOUR SQUARE QUEEN"

October 18th-20th

THIS AFFAIR WILL BRING TOGETHER PROFESSIONAL AND PASSIONATE QUEENS FROM THE ATLANTA AREA, CHARLOTTE AREA AND QUEENS FROM CITIES THROUGHOUT TO ENJOY A FESTIVE WEEKEND OF PAMPERING, EMPOWERMENT, NETWORKING, FASHION PRESENTATIONS, SURPRISE APPEARANCES, DIVINE DINING FROM EXECUTIVE CHEFS AND MORE!

EVENT ITINERARY:

FRIDAY, SEPTEMBER 20 @ 9:00AM - 11:00AM
REGISTRATION/BON VOYAGE BREAKFAST/RED CARPET WALK
***WE WILL BE DEPARTING FROM ATLANTA PROMPTLY @ 11:00AM**
PLEASE ARRIVE @ 9:00AM FOR REGISTRATION*

7:00PM - 10:30PM
QUEENS WELCOME DINNER & CELEBRATION
CHARLOTTE, NC

SATURDAY, SEPTEMBER 21ST @ 10:00AM - 2:00PM
QUEENS EMPOWERMENT BRUNCH

4:00PM - 7:00PM
DAY PARTY/SOCIAL NETWORKING

SUNDAY, SEPTEMBER 22ND @ 9:00AM-11:30PM
FELLOWSHIP AT A NEW LIFE CHURCH, PASTOR JOHN P. KEE

BON VOYAGE FROM CHARLOTTE COOKOUT 12:30PM - 2:00PM

EVENT REGISTRATION SITE:
WWW.QUEENSHONORINGTHEIRCROWNS.EVENTBRITE.COM
FOR ALL INQUIRIES PLACE CONTACT 678-732-4638 OR 404-643-7427 OR
EMAIL US AT DIANA@MSUNDERNEWMANAGEMENT.COM OR
SHEENAWILDER@PRPRIMAS.COM



SPONSORSHIP LEVELS

\$5,000 TITLE PLATINUM SPONSOR

- Logo Inclusion on event Step and Repeat
- Special Acknowledge/Recognition throughout event
- Full Page Ad in Event Programs Booklet
- Logo Placement on Looping Projector Screen
- Signage Opportunity on Indoor and Outdoor Venue Static Signage Displays
- Inclusion in all Pre and Post Media Alerts/Press Releases as Title Sponsor
- Supplied promotional item to be included in Gift Bags
- 250 Luxury products will be featured in our gift bags for guests
- Two (2) General Admission Tickets for Weekend
- Eight (8) In State Admission Tickets for Weekend

\$2,500 GOLD SPONSOR

- Signage-Logo Displayed on Indoor Venue Static Signage Displays
- Half Page Ad in Event Programs Booklet
- Inclusion in all Pre and Post Media Alerts/Press Releases as Event Sponsor
- Supplied promotional item to be included in Gift Bags
- 250 Luxury products will be featured in our gift bags for guests
- One (1) General Admission Tickets for Weekend
- Four (4) In State Admission Tickets for Weekend

\$1,500 SILVER SPONSOR

- Signage-Inclusion in Indoor Venue Static Signage Displays
- Quarter Page Ad in Event Programs Booklet
- Supplied promotional item to be included in Gift Bags
- 250 Luxury products will be featured in our gift bags for guests
- Two (2) In State Admission Tickets for Weekend

\$250 VENDOR SPONSOR

- Receive a 6 Foot Table with White Linen
- 100 Luxury products will be featured in our gift bags for guests
- Queens Honoring Their Crowns EmPOWERment Brunch

\$275 SPONSOR A "QUEEN"

Each business/individual that Sponsors a QUEEN (Cover the cost for trip) will receive Special Acknowledge/Recognition throughout event & on Event Program





QUEENS HONORING THEIR CROWNS

This form secures my sponsorship agreement with QUEENS HONORING THEIR CROWNS in the QUEEN CITY, October 18th-20th, 2013, from Atlanta, Georgia to Charlotte North Carolina.

Company Name: _____

Contact Number: _____

Title: _____

Address: _____

City, State, Zip: _____

Work Phone: _____ Cell Phone: _____

Email: _____ Website: _____

My Sponsorship is at the following Level:

- TITLE Sponsor - \$5,000
- Platinum Sponsor - \$2,500
- Car Sponsor - \$2,500
- Gold Sponsor - \$1,500
- Silver Sponsor - \$1,000
- Host Table Sponsor - \$500
- Bronze Vendor Sponsor - \$250
- Full Page AD Space - \$250
- Half Page Space - \$195
- Quarter Page Space - \$145
- Your Product Placed in 250 Gift Bags - \$200
- I would like to make a cash donation/ Amount: \$ _____

Please select Payment: Check, Credit Card or Paypal.

Checks Payable to: Fill'n The Shoes Productions, Inc

Authorized Company Official Name (Required):

Signature: _____ **Date:** _____

Please email this form to: Diana@msundernewmanagement.com

PAYMENTS DUE BY AUGUST 31, 2013

