

JOHNSON C. SMITH UNIVERSITY

## Giving Voice to the Northwest Corridor

Saturday, August 31, 2013 from 8 a.m. to 12 noon

Biddle Hall Auditorium

## Northwest Corridor INDABA/LEADERSHIP AUDIT

INDABA, or great sitting down, is a community forum which is common in African tribes. Johnson C. Smith University (JCSU) takes pride in hosting the INDABA where representatives from the neighborhoods and businesses located in the Northwest Corridor, elected officials representing the area and civic leaders throughout Charlotte all come together. The mission of these gatherings is to review and assess our annual community action items, as well as to plan additional community enhancements in strategic areas, including education, economic empowerment, and community leadership.

*\*\*Please note the date change for Leadership Audit/Indaba Meeting to Saturday, Aug. 31st, 2013\*\**

[www.jcsu.edu/nwc](http://www.jcsu.edu/nwc)

# Giving Voice to the Northwest Corridor

Please join us in completing our Leadership Audit Survey at [www.jcsu.edu/voice](http://www.jcsu.edu/voice)

This URL will provide you the opportunity to share your voice!

Please visit [www.jcsu.edu/nwc](http://www.jcsu.edu/nwc) and contact Dr. Bryan Patterson: [bpatterson@jcsu.edu](mailto:bpatterson@jcsu.edu) or Ms. Vesterine White: [white@jcsu.edu](mailto:white@jcsu.edu) or 704-378-3559.

## Engage

- Assessing what residents “seek” in their leadership of elected officials by conducting focus groups, interviews, and leadership survey.
- Hosting a leadership audit and candidate seminar.

## Educate

- Developing a community driven job description for candidates to determine the job “fit” for them.
- Sharing research about the Northwest Corridor (Soul of the Northwest Corridor Study, Socioeconomic History, etc).

## Empower

- Developing a public forum activity where candidates participate in open dialogue about community issues and their platforms.
- Creating a clear set of performance measurements for candidates assist in reaching desired community goals.