



2013



Informational Packet



GANG OF ONE



AUGUST 17, 2013

Hosted & Music by:

Greenville Recreation Center
1330 Spring Street, Charlotte, NC 28206
10AM - 2PM

Guest Appearances and Performances by:

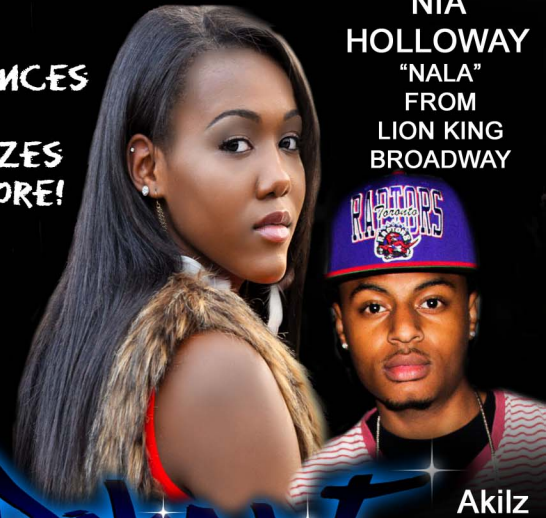
NIA
HOLLOWAY
"NALA"
FROM
LION KING
BROADWAY



DJ WHOOTA

DJ CHUCK T

FUN, FOOD, MUSIC, LIVE PERFORMANCES
SCHOOL SUPPLY GIVEAWAYS
DANCING, GAMES, CONTESTS, PRIZES
INFORMATIONAL BOOTHS & AND MORE!



Akilz

Rokajot
DANCE CREW

FOR MORE INFORMATION ON HOW YOU CAN BE A PART OF THE BACK 2 SCHOOL JAM, PLEASE CALL 980.202.2704 OR EMAIL LWALLS@IZIGGYPROMOTIONS.COM

Sponsored by:

AND MORE!





iZiggy Promotions

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PRESS RELEASE

FOR IMMEDIATE RELEASE

“IZIGGY PROMOTIONS, CHARLOTTE-MECKLENBURG POLICE DEPARTMENT, GANG OF ONE, QC INFO BROKER AND WTHANDS SPRITE MUSIC ACADEMY GIVE BACK TO THE COMMUNITY”

Charlotte, NC- June 26, 2013- iZiggy Promotions, Charlotte-Mecklenburg Police Department, Gang of One, QC Info Broker and WTHands Sprite Music Academy presents the Back 2 School Jam on August 17th from 10a-2p at the Greenville Center located at 1330 Spring Street, Charlotte, NC 28206. Hosted by Kaleb “DJ Whoota” Walls, DJ Chuck T both of the Authority DJ’s and Zai “Mr. iZiggy” Walls. There will be plenty of vendors, school supply giveaways, school clothing giveaways, FREE barbershop & hair salon vouchers, live performances and more!

The goal of the Back 2 School Jam 2013 is to provide the youth with all of the resources needed, as well as provide the community with the opportunity to learn more about the resources that are offered after school and out of school. FREE Informational booths will be on site for the community and live entertainment provided by the youth of our communities. Taking the stage to impress their peers by showing the Back 2 School Jam what they do with their out of school time, our live performances will include Rokalot Dance Crew, Prince Akileez, and more! There will also be a special guest appearance by Nia Holloway; Nala from The Lion King Broadway. The community is sure to be entertained and enjoy a family friendly environment as we kickoff the opening of school.

For more information on how to reserve a vending space, make a donation, volunteer, or perform (youth performances only), please contact, LaShawn Walls at Lwalls@iziggypromotions.com or visit us online at www.Back2SchoolJamz.com.

iZiggy Promotions, LLC believes that it is our mission to provide quality services to all cultures of art, music and dance, while enhancing the minds of the community. For more information on how to reserve your FREE vending space, to make a donation or to perform (youth performances only) please contact LaShawn Walls at Lwalls@iziggypromotions.com.

HIGHLIGHTS OF 2012



SCHEDULE OF EVENTS

iZiggy Promotions, Charlotte Mecklenburg Police Department, Gang of One, QC Info Broker and
WTHands Sprite Music Academy

presents



Back 2 School Jam 2013

Saturday, August 17, 2013
10:00 a.m. – 2:00 p.m.
Greenville Recreation Center
1330 Spring Street, Charlotte, NC 28206

Tentative Schedule of Events:

Saturday, August 17, 2013:

9:00 a.m. – Event staff arrives to the site to begin coordinating activities.

9:00 a.m. – Vendors start arriving (includes, all vendors – food, entertainment, information, etc.).

9:00- 9:45 a.m. – Vendor Set-Up.

*****All vendors should arrive no later than 9:00 a.m. on-site for set-up.*****

10:00 a.m. –Event starts promptly at this time

Opening of events

Various artist performances/contest winners announced throughout the day.

ALL DAY: Informational booths, various vendors/sponsors, etc. on-site.

2:00 p.m. – End of event, clean up at site.

SPONSORSHIPS

Climb to the Top Sponsor \$1,000

- 5 Mentions throughout the event
- Presenting title over a Rock Climbing Wall
- 2 VIP Spaces on the VIP Wall
- Logo Placed on both sides of flyers with URL
- Full Page on our website with a link to site
- Social Media Blast; Facebook, Twitter, Instagram
- Email Blast of your company



Achieving the Dream Sponsor: \$700

- 3 Mentions throughout the event
- Presenting title over a segment
- Vending Space on the VIP Wall
- Logo Placed on website with link to site
- Logo Placed on both sides of flyers with URL
- Social Media Blast; Facebook, Twitter, Instagram



Let's Play Sponsor: \$500

- Vending Space on the VIP Walls
- Logo Placed on both sides of flyer with URL
- Logo Placed on website with link to your site
- Social Media Blast; Facebook, Twitter, Instagram

Backpack Sponsor: \$300

- Vending Space on the VIP Wall
- Your logo will be added to event flyer
- Your logo will be added to our website
- Social Media Blast; Facebook, Twitter, Instagram



CONTACT US



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