

BPM|2013

BLACK PHILANTHROPY MONTH

A multimedia campaign to inform, inspire and invest in Black philanthropic leadership—online and offline as well as locally and globally—starting with a month-long blitz of activities in August 2013 and extending concerted efforts through February 2014. The year's focal concept is *Of Dreams and Mountaintops*.

Organizers

African Women's Development Fund USA
BlackGivesBack.com
Community Investment Network
Giving Back Project

Purpose

- Lead civic engagement
- Amplify our stories
- Cultivate next-gen givers
- Expand the ways we give

History

Founded by the African Women's Development Fund USA (www.usawdf.org) in August 2011, Black Philanthropy Month was created as an annual, global celebration of African-descent giving in the United States and worldwide.

Connect

Twitter: @BlkGivesBack with #BPM2013
Facebook.com/BlackPhilanthropyMonth

Info

To learn more, contact Tracey Webb of BlackGivesBack.com at blackgivesback@gmail.com and 800.711.1186

BlackPhilanthropyMonth.com

August Is Black Philanthropy Month

Fifty years after Dr. King's iconic speech, BPM 2013 set to explore what lies beyond 'dreams and mountaintops'

August 2013 offers unprecedented new opportunities to observe and celebrate **Black Philanthropy Month 2013 (BPM 2013)**. This year, a concerted effort is underway to invite public participation in a wave of activities, discussions, thought pieces, events and generosity, that starts in August, surges through the year and washes into 2014. The multimedia campaign will occur online and offline and have local and global dimensions. BPM 2013 is designed to inform the public about issues of concern and interest to people of African descent, inspire generosity and invest in Black philanthropic leadership.

"We expect to see more people giving in strategic, new ways as well as groups investing in Black philanthropic know-how and leadership, across generations," says Valaida Fullwood of the Giving Back Project. "Shaping the philanthropic landscape of the 21st century is an aim of the 2013-14 campaign."

Black Philanthropy Month was first proclaimed two years ago by the African Women's Development Fund USA. This year holds special significance since August 28 marks the 50th anniversary of Dr. King's "I Have a Dream" speech and the Great March on Washington. Commemoration of this watershed event gives cause for reflection and action and gave rise to the focal concept of BPM 2013: *Of Dreams and Mountaintops*.

Principal partners of BPM 2013 are BlackGivesBack.com (BGB), the Giving Back Project (GBP), Community Investment Network (CIN) and African Women's Development Fund USA (AWDF USA). Each partner has blazed trails in philanthropy and contributed notably to advancing Black philanthropy in the United States and around the globe. Together, they are poised to mount a robust and catalytic campaign.

Established in 2007, BlackGivesBack.com is the premier website on Black philanthropy. The Giving Back Project "reframes portraits of philanthropy" through the arts and the award-winning book *Giving Back: A Tribute to Generations of African American Philanthropists*. CIN supports giving circles and donors of color and for a decade has been a vital bridge between institutional philanthropy and diverse, everyday givers. AWDF USA is our country's foremost research and advocacy organization for Black diaspora philanthropy, which includes African American donors and also Black immigrants.

As a campaign, BPM 2013 is designed to foster civic engagement around philanthropy, amplify authentic stories of Black philanthropy, cultivate the next generation of givers and expand opportunities for people of African descent to give through giving circles, global giving, crowdfunding, community service and more.