

BEATTIES FORD YOUTH ACADEMIC & ATHLETIC ASSOCIATION



Potential Supporter,

The Beatties Ford Youth Academic and Athletic Association founded in 2004 is a non-profit organization that has a desire to provide a quality program for all 300 + youth that we serve along the Beatties Ford Road corridor and throughout the City of Charlotte. Our goal is to help those involved in our program overcome any obstacles they may encounter on the road to academic excellence as well as athletic achievement. To ensure the aforementioned success, we strive to provide our youth with strong academic support, a youth football program, and positive mentorship.

Since 2010, we have a permanent home for the program which is Fran's Kids Boys and Girls Center at 2600 West Trade Street. This has given us a great opportunity to partner with the center to offer additional programs to the community and to "Bring Pride to the Westside". At last years, Back to School Festival over 120 you received clothing and school supplies.

Your support is being sought to help BFYAAA secure funding for our tutoring/mentoring and athletic programs.

We have several levels for sponsorship support that we ask for you to consider. There is a detailed sponsorship package that can be provided for your review. However any amount of support you can offer will go a long way to serve the youth. Your generosity will not go unnoticed as we will honor you as a community sponsor of our organization and can discuss other ways that we can support your efforts.

We primarily serve males ages 5 – 15 years old in our athletic program and cheerleading activities are offered for young ladies in the same age range.

BFYAAA believes that establishing effective partnerships in this community will enable us to reach goals such as coordinating incentives to support academic accomplishments, strengthening our mentor program and introducing the participants to the many opportunities that they will have in life.

Our goals for ensuring the academic and athletic success of our youth are ambitious, but extremely realistic and achievable with your support.

Key 2011 Activity Dates:



August 1 – Football/Cheer Season Practice Begins

August 20 – Annual Back to School Festival – Free outdoor community outreach festival with games, activities and vendors.

September 10 – Football Season Games Begin

Again, thank you for considering the Beatties Ford Youth Academic and Athletic Association as a recipient of your donation, time, and other gifts.

For any questions, concerns or tax deductible information, please contact the me directly.

Respectfully,

A handwritten signature in black ink, appearing to read "George A. Williams, Jr.", written over a horizontal line.

George A. Williams, Jr.

BFYAAA

Vice President

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