



Mobile Food Vendor Campaign Talking Points



- We are small business owners trying to survive in the current economy.
- In the Fall of 2008, the Charlotte City Council passed an ordinance that negatively affected Mobile Food Vendors.
- In 2008 there were approximately 50 Mobile Food Vendors in the Charlotte area. At the beginning of 2011, there are approximately 7 Mobile Food Vendors left.
- The effects of Sections 12.510 of Charlotte Zoning are:
 - The 400 feet from any residential area has limited where we can work
 - Closing our businesses by 9:00 p.m. keeps us from serving people who get off of work late and has denied us a big source of income.
 - Having to pay for a new permit every 30 days is too burdensome
 - Having to move every 90 days does not let us grow our customer base and forces us to have to start over every 3 months
- All we ask is for the opportunity to work and provide for our families.
- As local small businesses, we employ people locally; therefore helping to keep unemployment down.
- Our taxes and other contributions help stimulate the local economy.
- If the Charlotte City Council truly supports local small businesses as much as it says it does, it must support them rather than prescribe measures that will cause them to go out of business.
- Mobile Food Vendors deserve the same consideration as any other business in any other part of the city.

How you can help

Sign the online petition at: <http://bit.ly/fJtUSe>

Send a text message with the word "lunch" to 919-924-0946

Send a message to Mayor Foxx at mayor@charlottenc.gov

